The Iowa Publisher

AND THE BULLETIN OF THE IOWA PRESS ASSOCIATION

Annual Directory for 1952

Of Iowa's Daily and Weekly

Papers and Radio Stations

With a Map of Their Locations

Officers of Press Organizations

Personnel of Journalism Schools

APRIL · 1952

quill *is a pen*

but Quill *is a newspaper*

Without the capital "Q," quill can mean a variety of things: a pen or a porcupine spine, a dulcimer or a plectrum.

Spelled with an upper-case "Q," however, Quill is a respected American newspaper—and you can't drop the capital if that's what you mean.

The same is true of "coke" and "Coke." With the upper-case initial, Coke means only one thing . . . the product of The Coca-Cola Company. As a friendly abbreviation of Coca-Cola, it is a registered trade-mark.

Good practice requires the owner of a trade-mark to protect it diligently. That's why we keep asking for capital treatment for Coke and Coca-Cola, please.

P.S. Ice-cold Coca-Cola is capital refreshment.

Ask for it either way . . . both trade-marks mean the same thing.

Coca-Cola

Coke

THE COCA-COLA COMPANY

The Iowa Publisher

AND THE BULLETIN OF THE IOWA PRESS ASSOCIATION

VOLUME 24 — APRIL · 1952 — NUMBER 4

Weekly Newspapers in Iowa

Town	Paper	Circulation	Day	Population	Subscription		Adv. Rate		Page Size	Mats
ACKLEY	*World-Journal*	1,325	Th	1,608	$2.50 $3	.42	.02w		7-12-20	5-20
*pea*Jim Bruce *m*Don Fistler IPA NEA Hardin 1889										
ADAIR	*News*	1,060	Th	827	$2.50 $3	.49	.02w	.10L	6-13-19½	5-18
*p*Norman J Anderson IPA NEA Adair 1882										
ADEL	*Dallas County News*	2,645	W	1,799	$4 $4.50	.63	.07w		8-12-22	8-22
*pe*John W Snyder *a*Clarence W Wilcox *m*Clarence L Hill IPA NEA Engraving Plant Dallas 1872										
AFTON	*Star Enterprise*	1,060	Th	936	$2 $2.50	.49	.03w		7-13-22	7-22
*pe*Leo C Kaster IPA NEA Union 1879										
AKRON	*Register-Tribune*	1,488	Th	1,251	$2.50 $3	.42	.02w		7-13-19½	5-19½
*pe*Ray A Smith *a*G F Smith *m*H L Smith IPA NEA Plymouth 1886										
ALBERT CITY	*Appeal*	750	Th	736	$2.50 $3	.42	.03w	.15L	7-12-20	5-18
*p*A C Paulson IPA NEA Buena Vista 1901										
ALBIA	*Monroe County News*	2,240	M	4,838	$3.50	.63	.03w		8-12-20½	page
*p*Albia Publishing Co *ea*Donald A Norberg *m*T C Crane IPA NEA Monroe 1860										
ALBIA	*Union-Republican*	2,275	Th	4,838	$3.50	.63	.03w		8-12-20½	page
*p*Union-Republican Co Inc *ea*Robert W Larson *m*T C Crane IPA NEA Monroe 1860										
ALGONA	*Kossuth County Advance*	4,233ABC	Th	5,415	$3	.56	.05w		8-12-20½	page
Advance Publishing Co *pe*W C Dewel and D E Dewel *m*Anton Didriksen IPA NEA ABC Kossuth 1901										
ALGONA	*Upper Des Moines*	4,388ABC	T	5,415	$3	.63	.05w	.25L	8-12-20½	page
*p*Upper Des Moines Publishing Co *e*R B Waller *a*C S Erlander *m*Ferman Christoffers IPA NEA ABC Kossuth 1865										

Key to Symbols For Weekly Papers

WEEKLIES: FIRST LINE: Town. Name of paper. Circulation (based upon Post Office report as of Sept. 30, 1951; ABC Audit Bureau of Circulations six month report Sept. 30, 1951, unless otherwise stated.) Day of publication. Population (1950 census). Subscription rates. National advertising rate for a column inch. Classified rate (w for word; L for line). Page size (example: 8-12-22 means 8 columns, 12 pica measure, 22 inches deep). Maximum mat size in columns wide and inches deep (*page* means shop can cast full-page mats).

FOLLOWING LINES: Company name, if different from name of paper. *p*Publisher. *e*Editor. *a*Advertising manager. *m*Mechanical superintendent. IPA, Iowa Press Association. NEA, National Editorial Association. ABC, Audit Bureau of Circulations. (Advertising services are not indicated, since rival services now cooperate in Weekly Newspaper Representatives). Engraving Plant. County. Year newspaper was founded.

THE ALGONA UPPER DES MOINES

has the largest circulation coverage in Kossuth County (Iowa's Largest County) of any Publication — Daily, Weekly or Monthly!

● FIRST IN 1865

● FIRST IN 1952

Winner of 7 State and National Newspaper Awards in the Past Two Years.

For Advertising Results use Kossuth County's Favorite Newspaper.

ALGONA, IOWA — THE ALGONA UPPER DES MOINES — MEMBER OF A-B-C

Town	Paper	Circulation	Day	Population	Subscription		Adv. Rate		Page Size	Mats
ALLISON	*Tribune*	1,086	W	771	$2.50 $3.50	.49	.03w		6-12-20	page
*peam*Erwin L Klingbeil IPA NEA Butler 1880										
ALTA	*Advertiser*	1,425	Th	1,348	$3 $3.50	.49	.03w	.15L	7-12-20	page
*pe*Alvin J Smit *m*Arlo Witters IPA NEA Buena Vista 1877										
ALTON	*Democrat*		W	1,038	$3	.42	.02w	.10L	7-12-19¾	5-18
*p*G E and M L Bowers *ea*Mary L Bowers *m*R J Jensen Sioux 1882										
ALTOONA	*Herald*	1,765	Th	763	$2.50	.56	.02w		6-13-19¾	page
*pea*M J Blesz *m*Gordon Gill IPA NEA Polk 1888										
ALVORD	*Register*		Th	263	$1.50 $2	.35	.02w	.10L	7-12-20	page
*peam*H F Fitzgerald Lyon 1893										
ANAMOSA	*Eureka*	3,260	Th	3,910	$3 $4	.63	.06w		8-12-21	page
*p*Jones County Printing Co *m*Thomas B Powell Jr IPA NEA Jones 1856										
ANAMOSA	*Journal*	3,101ABC	M	3,910	$3 $4	.63	.06w		8-12-21	page
*p*Jones County Printing Co *ea*Thomas B Powell Jr IPA NEA ABC Jones 1853										
ANITA	*Tribune*	1,033	Th	1,112	$2.50 $3	.49	.04w		6-13-20	page
*peam*Wallace D Inman IPA NEA Cass 1876										
ANKENY	*Times*		F	1,229	$1				5	3-10
pe(see Grimes *Citizen*) Polk 1901										
ANTHON	*Herald*	1,325	W	770	$2.50	.42	.02w		7-12-19¾	4-18
*pa*V A Lundquist *e*V A and Violet Lundquist *m*Bert Thompson IPA NEA Woodbury 1902										
APLINGTON	*News*	675	Th	702	$2	.35	.02w		6-13-20	8-12
*pe*Paul R Voogd IPA NEA Butler 1890										
ARLINGTON	*News*	500	F	661	$2.50	.42	.02w	.10L	7-12-20	page
Earlville Publishing Co *pea*D E Barr *m*G Barr IPA* NEA* Fayette 1884										
*applications made; publication resumed 12-13-51 after lapse										
ARMSTRONG	*Journal*	900	Th	943	$2.50 $3	.42	.03w		7-12-21	page
*p*Robert E Burns and Wm F Irwin *ea*Wm F Irwin *m*Robert E Burns NEA IPA Emmet 1893										
AUBURN	*Enterprise*	455	Th	350	$2.50	.42	.025w	.10L	6-12-19½	6-20
*pe*H J Minglin and Muriel IPA NEA Sac 1936										
AUDUBON	*Advocate-Republican*	2,190	Th	2,808	$3.50	.63		.10L	7-12-20	6-20
*pe*Arnold Spencer *ce*Jim Deedy *m*Marvin Brown IPA NEA Engraving Plant Audubon 1876										
AUDUBON	*News-Guide*	2,788	Th	2,808	$3	.63	.05w		8-12-22	page
*p*Elmer G Carlson *ea*Joe Sklenar Sr *m*Merle A Jenks IPA NEA Engraving Plant Audubon 1950										
AURELIA	*Sentinel*	807	Th	807	$2.50	.42	.025w		7-13-22	page
*peam*Robert S Forbes IPA NEA Cherokee 1884										
AVOCA	*Journal-Herald*	1,275	Th	1,595	$3 $3.50	.49	.03w		7-12-20	5-20
*p*John Dunlevy *m*Wayne Yates IPA Pottawattamie 1896										
BAGLEY	*Gazette*	660	Th	392	$3 $3.50	.42	.03w	.10L	7-12-20¾	5-20
*pe*Kenneth Robinson *m*Howard E Hoit IPA NEA Guthrie 1880										
BANCROFT	*Register*	1,719	Th	901	$2.50 $3.50	.42	.02w		7-12-20	page
*p*Clark and Clark *ea*H V Clark *m*J F Helinsky IPA NEA Kossuth 1880										
BATTLE CREEK	*Times*	709	Th	873	$2.50 $3	.42	.03w	.15L	7-12-20	page
*pea*Selene C Lighter *m*Louis Derr Jr IPA NEA Ida 1880										
BAXTER	*New Era*	633	W	618	$2.50 $3	.35	.02w		7-12-19¾	5-15
*p*L W and M C Burnham *ea*M C Burnham *m*Bob Harper IPA NEA Jasper 1895										
BAYARD	*News*	830	Th	634	$3 $3.50	.42	.03w	.10L	7-12-20¾	5-20
*pe*Kenneth Robinson *m*Howard Hoit IPA NEA Guthrie 1880										
BEDFORD	*Times-Press*	2,962	Th	2,000	$2.50 $3	.56		.15L	8-12-22	page
*peam*A W Hamblin IPA NEA Taylor 1872										
BELLE PLAINE	*Union*	2,766ABC	W	3,056	$4 $4.50 $5	.70	.03w*	.05L*	8-12-22	5-22
Burrows Publishing Co *pa*John R Burrows *e*R O Burrows Sr *m*Richard W Burrows IPA NEA Engraving Plant Benton 1866										
*minimum .50										

The BELLE PLAINE UNION . . .

"The Local Newspaper with the Pictures"
One of Iowa's Leading Weekly Newspapers
Modern Typography — Well Printed — Thoroughly Read
Serving Benton, Tama, Poweshiek and Iowa Counties

METRO NEWSPAPER SERVICE
80 Madison Ave., New York 16, N. Y.
MEANS **PLUS BUSINESS** FOR YOU
Beverly O. Eyre, Representative

Town	Paper	Circulation	Day	Population	Subscription		Adv. Rate			Page Size	Mats
BELLEVUE	*Herald*	1,679	Th	1,932	$3 $3.50	.56	.02w			7-12-20	page
*pea*Thomas A Bates IPA NEA Jackson 1887											
BELLEVUE	*Leader*	950	Th	1,932	$2 $2.50	.42			.10L	6-13-20	3-10
*p*Antoinette Schirmer *am*M G Hyler IPA NEA Jackson 1870											
BELMOND	*Independent*	1,876	Th	2,169	$3.50 $4	.49	.04w		.20L	7-12-20	5-15
*p*Belmond Publishing Co *e*J R (Pat) Gallagher *a*R H Gowdy *m*George C Hansen IPA NEA Wright 1918											
BENNETT	*Gazette*	386	W	357	$1.50 $2	.35	.02w			7-12-20	5-18
*pea*Ray R Simpson IPA NEA Cedar 1916											
BETTENDORF	*Farm Bureau News*	2,510	Th	5,132	$1.50 $2	.56	.02w			5-12-16	page
*peam*LeRoy E Kakert IPA NEA Scott 1929											
BLAIRSTOWN	*Press*	508	F	523	$1.50	.35	.03w			6-13-20	5-18
*p*G A and H V Ellis *e*Eleanor Schaub *a*H V Ellis IPA NEA Benton 1919											
BLAKESBURG	*Excelsior*	720	Th	401	$1.50	.35	.03w			7-12-20	5-20
*peam*Gerald K Young IPA NEA Wapello 1900											
BLOOMFIELD	*Davis County Republican*	2,132ABC	T	2,688	$3.50 $4	.63	.04w			8-12-21	page
*p*Davis County Republican Co *e*Gordon K Hawk *a*Ben Heady *m*Walter Davis IPA NEA ABC Davis 1863											
BLOOMFIELD	*Democrat*	2,434ABC	Th	2,688	$3.50 $4	.63	.04w			8-12-21	page
*p*Bloomfield Democrat Co *e*Keith Hawk *a*Ben Heady *m*Walter Davis IPA NEA ABC Davis 1869											
BONAPARTE	*Record-Republican*	2,434	Th	642	$2 $2.50	.42	.02w		.10L	7-12-20	page
*pe*R W Winslow and W R Kerr *a*Dorothy Kerr IPA NEA Van Buren 1885											
BOYDEN	*Reporter*	500	Th	541	$2	.42	.03w		.10L	6-13-19¾	5-18
*peam*Calvin G Stickel IPA NEA Engraving Plant Sioux 1893											
BREDA	*News*	545	W	506	$2.50	.35	.02w			7-12-20	5-18
*peam*L M Quinlan IPA NEA Carroll 1909											
BRIDGEWATER	*Times*	337	Th	296	$2 $2.50	.35	.02w		.10L	5-13-18	4-15
*peam*Burton Hood IPA NEA Adair 1896											
BRIGHTON	*Enterprise*	520	Th	705	$2.50	.35	.01w			6-13-20	3-10
*peam*R W Fillmore IPA NEA Washington 1882											
BRITT	*News-Tribune*	2,150	W	1,908	$3.50 $4	.56	.04w			8-12-22	5-15
*p*Roberts Brothers *e*R R Roberts *a*Marvin J Nelson *m*L G Roberts IPA NEA Hancock 1893											
BROOKLYN	*Chronicle*	1,367	Th	1,323	$2.50 $3	.49	.03w			7-12-20	page
Chronicle Printing Co *pe*L L Kinnamon *m*Fred Christenson IPA NEA Engraving Plant Poweshiek 1875											
BUFFALO CENTER	*Tribune*	1,200	Th	1,087	$3	.49	.03w			7-12-21¼	6-19¾
*peam*George A Carman IPA NEA Winnebago 1892											
BURLINGTON	*Labor News*	3,288	Th	30,613	$2	.90				5-12-17	page
*p*Burlington Trades and Labor Assembly *e*P L Mennen *a*Morgan Advertising Agency *m*Victor Kurrle Des Moines 1915*											
*Approximate date											
CAMBRIDGE	*Leader*	460	Th	573	$1.50 $1.75	.35	.02w			6-13-19¾	3-11
*peam*L O Langland IPA NEA Story 1889											
CARLISLE	*Citizen*		F	903	$1.50	.35				5	3-10
pe(see Grimes Citizen) Warren											
CASCADE	*Pioneer and* FARLEY *Advertiser*	1,520	Th	1,299	$3	.42	.03w			7-12-19¾	5-16
*pe*Leo J Sullivan *a*John F Sullivan *m*A Y Fickle IPA NEA Dubuque 1876											
CASEY	*Vindicator*		Th	703	$1.50	.35	.02w			6-13-20	page
*pem*Fred E Smith *a*V Maxine Smith IPA NEA Guthrie 1878											
CEDAR RAPIDS	*Tribune*	1,500	Th	72,296	$2	.70			.10L	8-12-20	6-18
*p*Tribune Publishing Co *e*Edward D Pinney *a*Maude Griffin *m*Charles Wright IPA NEA Linn 1903											
CENTERVILLE	*Appanoose County Clarion and Mystic Sentinel*	500	Th	7,625	$2	.35	.02w			6-12-19¾	5-18
*peam*Ethel Boyle IPA NEA Appanoose 1925											
CENTRAL CITY	*News-Letter and Springville New Era*	1,483	Th	965	$2 $2.50	.45	.02w		.10L	6-13-20	page
Lewis Publishing Co *p*T W Lewis and M C Lewis *e*T W Lewis IPA NEA Linn 1888											
CHARITON	*Herald-Patriot*	3,457	Th	5,320	$3.50	.63	.03w			8-12-20	page
*p*Chariton Publishing Co *ea*B M Owings *m*Roger Davis IPA NEA Engraving Plant Lucas 1856											
CHARITON	*Leader*	3,008	T	5,320	$3.50	.63	.03w			8-12-20	page
*p*Leader Publishing Co *e*W D Allender *a*B M Owings *m*Roger Davis IPA NEA Engraving Plant Lucas 1871											
CHARTER OAK	*Times*	673	Th	710	$2.50	.42	.02w		.10L	7-12-20	page
*peam*Wm M Nellor IPA NEA Crawford 1886											

Town	Paper	Circulation	Day	Population	Subscription	Adv. Rate	Page Size	Mats
CHEROKEE	*Courier* Times Publishing Co *p*Dwight R Clark *e*Justin Roberts *a*Robert Lanxon *m*Don Mongan IPA NEA Engraving Plant Cherokee 1931	3,079	Th	7,705	$2.50 $3 .70	.04w	8-12-20½	page
CHURDAN	*Reporter* *pea*C E Wherry Greene 1891		W	593	$1.50 .225	.06L	5-13-17½	page
CLARENCE	*Sun* Charles A Seaton and Son *peam*Harlo A Seaton IPA NEA Cedar 1873	600	Th	791	$2 .35	.025L	8-12-22¾	5-16
CLARINDA	*Farm Bureau World* Page County News Publishing Co *e*Carroll Mitchell *a*Perry Pettingill Page 1931	13,200	Th	5,086	$.80 $1.00	.20L	5-12-16	page
CLARINDA	*Herald-Journal* *p*Clarinda Publishing Co *bus m*C C Caswell *a*George D Woolson *m*J A Copple IPA NEA ABC Engraving Plant Page 1857	4,275ABC	M-Th	5,086	$4.25 $5.50 .70	.04w	8-12-20½	page
CLARION	*Wright County Monitor* *p*Paul Lindemeyer and G Wiley Beveridge *e*G Wiley Beveridge *a*Paul Lindemeyer IPA NEA ABC Wright 1869	1,978ABC	Th	3,150	$3 $4 .49	.02w	8-12-21½	page
CLARKSVILLE	*Star* *pe*Gomer Evans IPA NEA Butler 1866	862	Th	1,210	$2.50 .49	.02w .10L	6-12-20	4-15
CLEARFIELD	*Enterprise* *peam*Jack Bonebrake IPA NEA Taylor 1882	666	Th	547	$3 .49	.03w .15L	6-13-19½	page
CLEAR LAKE	*Mirror* The Clear Lake Publishing Co *pe*B D Merriman *a*Vaughn Bainter *m*Stanley Brogan IPA NEA Cerro Gordo 1869 *In combination with *Reporter*	1,475	T	4,977	$3 3.75 3.75* 4.75* .56	.04w	7-12-20	5-18
CLEAR LAKE	*Reporter* The Clear Lake Publishing Co *pe*B Dayton Merriman *a*Vaughn Bainter *m*Stanley Brogan IPA NEA Cerro Gordo 1896 *In combination with *Mirror*	1,525	F	4,977	$3 3.75 3.75* 4.75* .56	.04w	7-12-20	5-18
COGGON	*Monitor* *peam*Morse E Crosier IPA NEA Linn 1887	447	Th	604	$1.50 $2 .42	.02w .10L	6-13-19¾	4-15
COLFAX	*Tribune* *peam*S E and E B Tennant and Jack Williams IPA NEA Jasper 1892	1,285	Th	2,279	$2.50 .49	.03w	6-13-20	page
COLLINS	*Gazette* *peam*J R Armstrong IPA NEA Story 1891	665	Th	432	$2 $2.50 .35	.02w	7-12-20	5-15
COLUMBUS JUNCTION	*Columbus Gazette* *pea*B H Shearer IPA NEA Louisa 1887	2,285	Th	1,123	$2 .42	.01w	7-13-22	page
CONRAD	*Record* *peam*E E Jebousek IPA NEA Grundy 1880 *Minimum charge of $.50	568	Th	649	$1.75 $2.25 .42	.05L*	4-13-14	page
COON RAPIDS	*Enterprise* *p*Rogers and Rogers *e*J Thos Rogers *a*John J Rogers *m*Ted H Rix IPA NEA Carroll 1881	1,330	F	1,676	$3 $3.50 .42	.03w	7-12-20	6-20
CORNING	*Adams County Free Press* *p*Free Press Publishing Co *e*Paul S Gauthier *a*Robert J Gauthier *m*Wes L Malone IPA NEA Adams 1883	3,435	Th	2,104	$3.50 $4.50 $5.50 .70	.05w	8-12-20	5-18
CORRECTIONVILLE	*News* *pea*Glenn L Laffer *m*Ellis F King IPA NEA Woodbury 1882	901	Th	992	$2.50 $3 .42	.02w .10L	7-12-20	5-16
CORWITH	*Herald* *peam*Elwood W Geary IPA NEA Hancock 1949	495	Th	480	$2.50 $3 .42	.03w .15L	7-12-20	5-22
CORYDON	*Times-Republican* *p*K M LeCompte *m*Lyle P Bryan IPA NEA Wayne 1870	3,081	Th	1,870	$2.50 $3 .56	.03w .15L	8-12-22¾	5-18
COUNCIL BLUFFS	*The Farmer-Labor Press* *p*Farmer-Labor Press Publishing Co Inc *e*Marshall F Lusk *m*Fred Rasmussen ILPA Pottawattamie 1927 *Feb. 15, 1952 figure	8,115*	Th	45,429	$2 1.50	.20L	7-12-20	5-15
CRESCO	*Howard County Times and Cresco Plain Dealer* (consolidated) *pe*Maurice B and Ruth E Jones IPA NEA ABC Howard 1867	3,554ABC	W	3,638	$3 $3.50 .63	.05w	8-12-21	5-18
CUMBERLAND	*Enterprise* *peam*Fay T Powers IPA NEA Cass 1900	665	Th	493	$2 $2.50 .42	.02w	5-12-17¾	page
DALLAS CENTER	*Times* *p*Garth and Jeannette Mann *ea*Garth Mann *m*E L Spear IPA NEA Dallas 1897	1,112	Th	944	$3 $3.50 .42	.04w	7-13-22½	4-15
DANBURY	*Review* *pea*Fred C Freeman *m*Raymond H Clark IPA NEA Woodbury 1884	820	Th	601	$2.50 $3 .35	.02w	7-12-20	4-15
DAVENPORT	*Catholic Messenger* Catholic Messenger, Inc *p*Most Rev Ralph L Hayes *e*Rev B L Barnes *a*F L Schupp *m*Wm R Hawks IPA NEA ABC Scott 1882 *ABC 6-30-51. Total net paid including bulk	19,211ABC*	Th	74,549	$2 $3 1.82	.20L	8-12-20	page
DAYTON	*Review* *pea*Earl A Blair *m*William E Blair IPA NEA Webster 1868	1,312	Th	793	$2.50 $3 .42	.02w	6-12-20	5-15

Town	Paper	Circulation	Day	Population	Subscription		Adv. Rate		Page Size	Mats
DECORAH	*Decorah-Posten*	30,116	Th	6,060	$3.50	1.96	.03w		7-13-21¼	page
*p*The Anundsen Publishing Co *e*Einar Lund *a*B B Anundsen *m*George Schlitter Winneshiek 1874										
DECORAH	*Journal*	6,536ABC*	Th	6,060	$3† $4† $5.40†	.84	.04w		8-12-20½	page
*p*Independent Publishing and Stationery Co *e*L Dale Ahern *a*(natl)A H Soldwish (local)R A Lubke *m*Arthur Holm IPA NEA ABC Engraving Plant Winneshiek 1864										
*ABC two-months report 9-30-51. †Outside Decorah $3, or $4 in combination with *Public Opinion*; within city both papers in combination 45c per month by carrier.										
DECORAH	*Public Opinion*	6,769*	M	6,060	$3† $4† $5.40†	.84	.04w		8-12-20½	page
*p*Independent Publishing and Stationery Co *e*L Dale Ahern *a*(*natl*)A H Soldwish (*local*)R A Lubke *m*Arthur Holm IPA NEA Engraving Plant Winneshiek 1895										
*Circulation as of 10-1-51. †Outside Decorah $3, or $4 in combination with *Journal*; within city both papers in combination 45c per month by carrier										
DEEP RIVER	*Record*	500	Th	379	$1.50	.28	.02w		6-13-20	page
*pe*C F and Edna Garrett IPA NEA Poweshiek 1892										
DENISON	*Bulletin*	3,513ABC	F	4,554	$3.50	.70	.05w		8-12-21	page
*pea*Jack A DeGard *m*Darwin Case IPA NEA ABC Crawford 1873										
DENISON	*Review*	3,334	T	4,554	$3.50	.63	.04w		8-12-21	page
*p*Mark E Cramer *ea*Bill Richardson IPA NEA Crawford 1865										
DES MOINES	*American Citizen*		Th	177,965	$2	1.25		.10L	6-13-19	page
*pea*A L Sarcone (1139 24th St) IPA NEA Polk 1918										
DES MOINES	*Beaverdale News*		F	177,965	$1	.40			5	3-10
pe(see Grimes Citizen) Polk 1926										
DES MOINES	*Highland Park News*	1,700	Th	177,965	$1	1.12		.25L	6-13-20	page
Bradley Printing Co (3811 Sixth Ave) *pem*Harry J Bradley Sr *a*Kenneth Burke IPA NEA Polk 1925										
DES MOINES	*Iowa Bystander*	1,846	Th	177,965	$3		.03w	.09L	7-13-20	page
*pe*James B Morris (221½ Locust St) *a*Peter Hawthorne *m*Carl Jaco Polk 1894										
DES MOINES	*Iowa Federationist*	6,500	F	177,965	$1.50	1.70			8-12-22	page
Federated Printers, Inc *p*Messenger-News Publishing Co IPA NEA Polk 1938										
DES MOINES	*Iowa Jewish News*		F	177,965	$3	1.50			5-12-18	2
Iowa Jewish News Pub Co *pe*Jack S Wolfe (1200 6th Ave) *m*Ted Wiles Engraving Plant Polk 1931										
DES MOINES	*Messenger*	7,797ABC*	F	177,965	$2	1.26	.02w	.10L	8-12-21	page
*p*Catholic Press Society Inc (525 6th Ave) *ea*R J Conley IPA NEA ABC Polk 1937										
*ABC 6-30-51										
DES MOINES	*Messenger-News*	3,890	Th	177,965	$1.50	1.68		.20L	8-12-21¾	page
Messenger-News Publishing Co *pe*Byron M Edgett *a*Joan B E Edgett (4311 S W 9th St) *m*C V Humphrey Jr Polk 1910										
DES MOINES	*Polk County Legal Record*	300	W	177,965	$4.50	.84			6-12-20	page
*pe*Julius S Hagen Polk 1939										
DES MOINES	*Windsor Heights News Letter*		Th	177,965		.70	.03w		4	3-10
*p*Clifford I House Polk										
DEWITT	*Observer*	2,785	Th	2,644	$2.50 $3	.63	.04w		5-12-16	page
*pea*Martin J Shelstad *m*Ward Shontz IPA NEA Clinton 1864										
DEXTER	*Sentinel*	423	Th	643	$2.50 $3	.35	.02w		7-13-20	6-20
*p*L S Heins *ea*Nellie Landers IPA NEA Dallas 1948										
DIAGONAL	*Reporter*	793	Th	472	$2.50 $3	.49		.10L	6-13-20	page
*peam*H W Turnbull IPA NEA Ringgold 1918										
DONNELLSON	*Review*	721	Th	589	$3	.42	.02w		7-12-20	5-12
*peam*Guy Harris Sr IPA NEA Lee 1886										
DOWS	*Wright County Reporter*	1,062	Th	948	$3 $3.50	.49	.03w	.15L	6-13-20	5-20
*pea*I H Jensen *m*Earl Burns IPA NEA Wright 1861										
DUBUQUE	*Leader*	4,861	F	49,671	$2	1.00		.15L	5-12-15¾	page
*p*Iowa Co-op Pub Co *e*Roland A White *a*Donald J Roseliep *m*Joseph Blaser Labor Press Associated Int'l Labor Press of America Dubuque 1906										
DUMONT	*Journal*	815	W	718	$2 $2.50	.35		.10L	6-13-20	6-18
*p*Orville and Amelia Hough *eam*Orville Hough IPA NEA Butler 1904										
DUNLAP	*Reporter*	1,219	Th	1,409	$2.50 $3	.42	.03w		7-12-20	page
*pea*Warren J Seeley *m*Joseph M Bauer IPA NEA Harrison 1869										
DURANT	*News*	640	Th	1,075	$2.50	.42	.015w	.075L	6-12-19½	page
*pe*George F Harling IPA NEA Cedar 1925										
DYERSVILLE	*Commercial*	2,900	W	2,416	$3.50	.56	.04w		8-12-21	5-21
*pa*F J Smith *e*F J Smith and Blanche Smith IPA NEA Dubuque 1872										

Town	Paper	Circulation	Day	Population	Subscription		Adv. Rate		Page Size	Mats
DYSART	*Reporter*	1,067	Th	1,089	$3	.49	.02w		7-12-21¾	5-18
*pea*Robert Schlotterback *m*Allen D Goodwin IPA NEA Tama 1878										
EAGLE GROVE	*Eagle*	3,280	Th	4,176	$3 $3.50 $4	.56	.04w		8-12-21	page
*p*M B Crabbe *e*John Anderson *a*Maurice Noonan *m*Dillon Patton IPA NEA Wright 1896										
EARLHAM	*Echo*	877	Th	771	$2.50 $3	.42	.02w	.10L	6-13-20	page
*pe*Leslie R Goeldner *a*Charles Goeldner *m*Charles W Fry IPA NEA Madison 1890										
EARLVILLE	*Review and County Herald*	400	Th	661	$2.50	.42	.02w	.10L	7-12-20	page
*pea*D E Barr *m*G T Barr IPA NEA Delaware 1926										
EARLY	*News*	453	Th	742	$2	.35		.10L	6-13-20	2-9
*pe*Wayne F Miller IPA NEA Sac 1882										
EDDYVILLE	*Tribune*	685	Th	941	$2.50	.42	.02w	.10L	7-12-20	5-19¾
*p*Frank D Brown IPA NEA Wapello 1886										
ELDON	*Forum*	1,000	Th	1,457	$2 $3	.49	02w	.10L	7-12-20	5-20
*peam*Walter E Farrell IPA NEA Wapello 1891										
ELDORA	*Hardin County Index*	2,825	F	3,107	$3.50 $4	.63	.10w		8-12-22	page
Herald-Index Publishing Co *p*George R Stauffacher *e*Dorothy White *a*Max Van Derveer *m*Paul Mason IPA NEA Hardin 1933										
ELDORA	*Herald-Ledger*	2,660	T	3,107	$3.50 $4	.63	.10w		8-12-22	page
Herald-Index Publishing Co *p*George R Stauffacher *e*Dorothy White *a*Max Van Derveer *m*Paul Mason IPA NEA Hardin 1865										
ELGIN (and Clermont)	*Echo*	1,436	Th	642	$2 $2.50	.42	.02w	.10L	7-12-20	5-20
*p*R P Strauch and James Hermen *ea*R P Strauch *m*James Hermen IPA NEA Fayette 1891										
ELKADER	*Clayton County Register*	2,703	Th	1,584	$3 $3.50	.56	.03w	.15L	8-12-20½	5-20½
The Griffith Press *pem*Harold S Griffith *a*Homer L Griffith IPA NEA Clayton 1878										
ELK HORN	*Elk Horn-Kimballton Review*	791	Th	566	$2.50 $3	.35	.02w	.10L	7-12-19¾	5-18
*p*Paul L Griffith *e*Alfred Hansen IPA NEA Shelby 1925										
ELLSWORTH	*News*	700	W	439	$2 $2.50	.35	.02w	.10L	7-12-20	5-20
*p*Marvin E Brown IPA NEA Hamilton 1902										
ELMA	*New Era*	763	Th	731	$2 $2.50	.42	.02w		6-13-19½	4-12
*peam*Virgil L Tobin IPA NEA Howard 1886										
EMMETSBURG	*Democrat*	2,975	Th	3,760	$3 $3.50	.77	.06w		8-12-21	5-18
(77-cent and 6-cent rates are forced combination with Emmetsburg *Reporter*) Emmetsburg Publishing Co *p*T M Kelly and Gilbert Knudson *e*Gilbert Knudson *a*T M Kelly *m*P T Cody IPA NEA Palo Alto (1884) (subscription in combination with *Reporter*: $4.50 and $5.50)										
EMMETSBURG	*Reporter*	2,928	T	3,760	$3 $3.50	.77	.06w		8-12-21	5-18
(77-cent and 6-cent rates are forced combination with Emmetsburg *Democrat*) Emmetsburg Publishing Co *p*T M Kelly and Gilbert Knudson *e*Gilbert Knudson *a*T M Kelly *m*P T Cody IPA NEA Palo Alto (1874) (subscription in combination with *Democrat*: $4.50 and $5.50)										
ESSEX	*Independent*	565	Th	763	$2	.42	.02w	.10L	6-12-19	3-12
*peam*Lester D King IPA NEA Page 1894										
ESTHERVILLE	*Enterprise*		Th	6,719	$2	.35		.10L	7-12-20	3-10
*p*George K Allen Emmet										
EVERLY	*News*	750	Th	547	$2.50 $3	.35	.02w		7-12-20	3-10
Everly Printing Co *p*Wm J Gibbs *e*Lillian W Gibbs *m*Clifford Murray IPA NEA Clay 1879										
EXIRA	*Audubon County Journal*	1,235	Th	1,129	$2.50 $3	.49		.15L	7-12-20	page
*p*Frank Wells IPA NEA Audubon 1886										
FARMINGTON	*Tri-County News*	750	Th	899	$2	.42	.03w		6-12-18	page
*p*E H Keith IPA NEA Van Buren 1885										
FARRAGUT	*Forum*	380	Th	495	$2.50 $3	.42	.03w		6-13-20	page
*pe*Marjorie and Eldon Hladik *a*Eldon Hladik IPA NEA Fremont 1926										
FONDA	*Times*	1,086	Th	1,120	$2.50 $3	.42	.02w		7-12-20	5-15
*peam*E R Jebsen IPA NEA Pocahontas 1878										
FONTANELLE	*Observer*	525	Th	812		.35	.02w		6-13-19¾	4-11
*peam*D D McClure IPA NEA Adair 1879										
FOREST CITY	*Summit*	2,801	Th	2,766	$3.50	.70	.04w		8-12-21	6-24
Summit Printing Co *pe*Benjamin F Carter Jr *m*E Leigh Stanley IPA NEA Engraving Plant Winnebago 1867										
FREDERICKSBURG	*News*	520	Th	701	$2 $2.50	.42	.05w		7-12-22	5-18
*p*George Nordstrom IPA NEA Chickasaw 1888										
FREMONT	*Gazette*	560	Th	471		.35		.10L	7-12-20	5-18
*pe*Alvin B Jones IPA NEA Mahaska 1890										
GALVA	*Tribune*	477	Th	492	$2.50	.28	.02w		7-12-20	6-20
Holstein Advance *pem*Bruce Bye *a*Margaret Noll IPA NEA Ida 1890										

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GARNER	*Leader & Signal & Herald*	1,834	W	1,696	$3 $3.50	.56	.03w	.15L	8-12-22	5-20
	Garner Printing and Publishing Co *pea*C D Elling *m*James Meyer IPA NEA Hancock 1871									
GARWIN	*Sun*	720	F	518	$2 $2.50	.35	.02w		5-13-15½	page
	*p*A C West and Paul Luckinbill *eam*A C West IPA NEA Tama 1950									
GEORGE	*Lyon County News*		Th	1,210	$2.50 $3	.42	.02w		7-12-20	page
	*pea*C J Fitzgerald *m*Ed Nauman Lyon 1902									
GLADBROOK	*Tama Northern*	1,020	F	862	$2 $2.50	.42	.02w		6-13-19¾	5-18
	*p*T E West and Son *e*T E West *am*A C West IPA NEA Tama 1882									
GLENWOOD	*Opinion-Tribune*	2,425	Th	4,664	$3.50	.63	.05w*		7-12-20	5-20
	Brown Printing Co *p*Wm E Brown *ea*Richard Osterholm *m*Oscar Osterholm IPA NEA Mills 1864								*75c minimum	
GLIDDEN	*Graphic*	905	Th	996	$2.50	.35	.02w		8-13-24	3-9
	*pea*X A Imel *m*F W Pagles IPA NEA Carroll 1890									
GOWRIE	*News*	1,411	Th	1,052	$3 $3.50	.49	.03w		6-13-20	page
	Lorimer L Patton *p*J L Patton *a*J C Patton IPA NEA Webster 1881									
GRAETTINGER	*Times*	1,125	Th	1,016	$2 $2.50	.49	.03w		6-13-20	
	*peam*John J Sullivan IPA NEA Palo Alto 1893									
GRAND JUNCTION	*Globe-Free Press*	1,125	Th	1,036	$2.50 $3	.49	.035w	.10L	8-12-22	5-16
	*peam*William E Watt IPA NEA Greene 1870									
GRAND MOUND	*Record*		Th	526	$1	.35	.01w		6-13-17½	page
	J W Frost IPA NEA Clinton 1937									
GRANGER	*Citizen*		F		$1.50	.35			5	3-10
	pe(See Grimes Citizen) Dallas 1927									
GRAVITY	*Independent*		Th	369	$2.25	.27			6-13-20	
	*pe*Bob L Swan Taylor 1895									
GREENE	*Iowa Recorder*	1,247	W	1,347	$3 $3.50 $4	.49	.03w		7-12-20	6-20
	*pea*Robert V Fischer *m*Wayne C Fischer IPA NEA Butler 1883									
GREENFIELD	*Adair County Free Press*	3,233	Th	2,102	$3 $4	.56	.03w		8-12-22	6-22
	*pe*K H Sidey *am*J E Sidey IPA NEA Engraving Plant Adair 1889									
GRIMES	*Citizen*		F	582	$1.50	.49	.02w		5	3-10
	*p*Thorpe Publications (206 University, Des Moines) *e*R E Thorpe IPA NEA Polk 1927									
GRINNELL	*Herald-Register*	2,964ABC	M-Th	6,828		.63	.05w		8-12-20½	page
	Herald-Register Publishing Co *p*L B Watt *e*A L Frisbie *a*A J Pinder *m*C L Jones IPA NEA ABC Engraving Plant Poweshiek 1868									
GRISWOLD	*American*	1,855	W	1,149	$3	.42	.02w		7-12-20	page
	*pea*B D Lindvall *m*Joe Kirby IPA NEA Cass 1880									
GRUNDY CENTER	*Farm Bureau Spokesman*	112,760	S	2,135	$.66 6.00				5-12-13¾	page
	Spokesman Press *p*Ralph W Anderson Grundy 1934									
GRUNDY CENTER	*Grundy Register*	3,995	Th	2,135	$3.50 $4	.63	.04w		8-12-21½	page
	*p*Register Printing Co *e*Le Roy Vanderwicken *a*J Vanderwicken *m*R R Clark IPA NEA Grundy 1923									
GUTHRIE CENTER	*Guthrian*	2,126	T	2,042	$3	.56	.05w		7-12-20½	6-20
	*p*Ralph W Anderson IPA NEA Guthrie 1872									
GUTHRIE CENTER	*Guthrie County Times*	2,164	Th	2,042	$3	.56	.05w		7-12-20½	6-20
	*p*William H Giese *e*Charles Ohl IPA NEA Guthrie 1883									

You are cordially invited to place your advertising dollar wisely Anytime, for any Product in the

GRINNELL HERALD-REGISTER

Your message is eagerly awaited by our prosperous Town, Farm and College Market

R.S.V.P. **L. B. WATT, Publisher**

Town	Paper	Circulation	Day	Population	Subscription		Adv. Rate		Page Size	Mats
GUTTENBERG	*Press*	1,979	Th	1,912	$2 $3	.42	.02w		7-12-20	5-18
The Gutenberg Press *pe*Charles Millham *m*Clifford Valant IPA NEA Engraving Plant Clayton 1898										
HAMBURG	*Reporter*	1,790	Th	2,086	$3 $4.50	.56	.04w	.20L	7-12-20	5-20
Reporter Publishing Co *pe*John D Field *m*Dean Spittler IPA NEA Fremont 1894										
HAMPTON	*Chronicle*	4,196	Th	4,432	$3	.56		.15L	8-12-21	8-21
Purcell Printing Co *pa*Dwight V Purcell *e*T W Purcell IPA NEA Franklin 1873										
HAMPTON	*Times*	3,993	T	4,432	$3	.56		.15L	8-12-21	8-21
Times Printing Co *a*W C Johnson IPA NEA Franklin 1939										
HARLAN	*News-Advertiser*	3,476	T	3,915	$3.50 $4	.70	.03w		7-12-20½	page
*pe*Maurice C Lungren *a*Don Razee *m*Wilbur Kirchner IPA NEA Shelby 1869										
HARLAN	*Tribune*	3,700	F	3,915	$3.50	.70	.05w		7-12-20½	page
*pea*Leo Mores *m*Willis Towne IPA NEA Engraving Plant Shelby 1879										
HARTLEY	*Sentinel*	1,600	Th	1,611	$3 $3.50	.49	.04w		7-12-21	6-21
Sentinel Publishing Co *pea*W R Vezina Jr *m*G W Romey IPA NEA O'Brien 1903										
HAWARDEN	*Independent*	2,011	Th	2,625	$3 $4	.49	.03w	.15L	8-12-22½	page
*pea*R T Gebbie *m*Herman DeHaas IPA NEA Sioux 1880										
HEDRICK	*Journal*	800	W	733	$1.50	.35	.02w		7-12-20	page
*pe*Ralph E Jones *m*Walter Morgan IPA NEA Keokuk 1885										
HINTON	*Progress*		Th	345	$1	.35			6-12-19½	3-10
*pe*E A and R E Nurnberg Plymouth 1926										
HOLSTEIN	*Advance*	1,606	Th	1,336	$3 $3.50	.42	.02w		7-12-20	6-20
*pem*Bruce Bye *a*Margaret Noll IPA NEA Ida 1886										
HOPKINTON	*Leader*	1,024	Th	731	$3	.49	.03w		7-12-20	page
Hart Publishing Co *pam*Wm H Hart *e*Erin C Hart IPA NEA Delaware 1889										
HUBBARD	*Review*	625	Th	836	$2	.35	.025w	.10L	7-13-20	5-17
*peam*H W Snider IPA NEA Hardin 1880										
HUDSON	*Herald*	550	Th	613	$2	.35	.02w	.10L	6-13-20	page
*p*Grace V Bailey IPA NEA Black Hawk 1911										
HULL	*Sioux County Index*	885	Th	1,127	$2.50	.42	.03w		6-13-19½	5-18
*peam*Marion J Kempers IPA NEA Sioux 1878										
HUMBOLDT	*Republican and Independent*	6,150	T-F	3,219	$4	.70	.04w		8-12-21	page
*p*Jaqua Printing Co *e*Lawrence Jaqua *m*Delmar De Smidt IPA NEA Humboldt 1890(*Republican*) 1860(*Independent*)										
HUMESTON	*New Era*	1,003	W	750	$2	.42		.10L	7-12-19½	6-20
*pea*Merle E Stanley *m*O L O'Neal IPA NEA Wayne 1880										
IDA GROVE	*Ida County Pioneer Record*	2,118	Th	2,202	$3	.56	.03w		7-12-20	5-16
*pa*Dale Merrill *e*C F Gonzales *m*Ernest Brenden IPA NEA Ida 1872										
INDEPENDENCE	*Bulletin-Journal*	3,096	F	4,865	$3 $4	.63	.04w		8-12-22	6-20
*p*Bulletin-Journal Printing Co *e*Reeves Hall *a*H M Jones IPA NEA Buchanan 1865										
INDEPENDENCE	*Conservative*	2,212	T	4,865	$3 $4	.56	.04w		8-12-22	6-20
*p*Bulletin-Journal Printing Co *e*Reeves Hall *a*H M Jones IPA NEA Buchanan 1855										
INDIANOLA	*Record-Herald* & *Indianola Tribune*	3,790ABC	T-Th	5,145	$4 $5	.63	.02w		8-12-20½	page
Record and Tribune Co *p*Don L Berry *s*Lewis S Kiner *vp*Eldon L Ogan IPA NEA ABC Engraving Plant Warren 1857 (*Herald*) 1873(*Tribune*) 1891(*Record*)										
INWOOD	*Herald*	707	Th	644	$2.50 $3	.42	.02w	.10L	6-12-20	5-20
Herald Printing Co *peam*Edward W Stearns IPA NEA Lyon 1890										
IOWA FALLS	*Citizen*	3,315	Th	4,900	$3.50	.63*	.05w*		8-12-20½	page
Citizen Printing Co *pe*Carl Hamilton *a*A J Lauber *m*Leonard Franka IPA NEA Engraving Plant Hardin 1856 *Sold in connection with *Hardin County Times*										
IOWA FALLS	*Hardin County Times*	3,210	T	4,900	$3.50	.63*	.05w*		8-12-20½	page
Citizen Printing Co *pe*Carl Hamilton *a*A J Lauber *m*Leonard Franka IPA NEA Engraving Plant Hardin 1948 *Sold in connection with *Iowa Falls Citizen*										
JEFFERSON	*Bee*	3,125	T	4,326	$3.50 $5	.56	.025w	.125L	8-12-20½	6-24
Bee Publishing Co *p*Morain & Nesheim *e*Fred E Morain *m*Victor G Nesheim IPA NEA Greene 1866										
JEFFERSON	*Herald*	3,075	Th	4,326	$3.50 $5	.56	.025w	.125L	8-12-20½	6-24
Herald Publishing Co *p*Morain & Nesheim *e*Fred E Morain *m*Victor G Nesheim IPA NEA Greene 1895										
JESUP	*Citizens' Herald*	812	Th	1,158	$2 $2.50	.35		.10L	7-12-20	3-10
*p*Chester W Wright IPA NEA Buchanan 1899										
JEWELL	*Record*	981	Th	973	$2 $2.50	.35	.02w	.10L	6-12-20	5-17
*peam*Palmer Erickson IPA NEA Hamilton 1882										

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KALONA	*News* *peam*C C Shimon IPA NEA Washington 1891	1,390	Th	947	$2.50	.42	.02w		7-12-20	page
KANAWHA	*Reporter* *pe*C L Adams IPA NEA Hancock 1900	843	W	747	$2.50	.42		.07L	6-12½-20	5-18
KELLERTON	*Globe* *p*Bert Ballou Ringgold 1894		Th	483	$2.50	.25		.10L	5-12-18	
KEOSAUQUA	*Van Buren County Register* *p*H Frank Lunsford *e*James Hodges *m*Ben Mesenbrink IPA NEA ABC Van Buren 1930	1,690ABC	Th	1,101	$2.50 $3	.56	.04w		8-12-22	page
KEOTA	*Eagle* *p*Richardson Bros *e*W C & J C Richardson *a*W C Richardson *m*J C Richardson IPA NEA Keokuk 1875	1,474	Th	1,145	$2.50 $3	.42	.03w		6-13-20	page
KINGSLEY	*News-Times* *p*F M Beardsley IPA NEA Plymouth 1895		Th	1,098	$2	.42	.02w		6-13-20	4-15
KIRON	*Weekly News* *p*Robert B Lyon *e*Bert Lindstrom IPA NEA Crawford 1899	341	F	255	$3	.35	.03w		7-12-20	page
KLEMME	*Times* *pe*R A Jorgenson *am*R A Jorgenson Jr IPA NEA Hancock 1894	786	W	555	$2.50 $3	.42	.02w		7-12-20	page
KNOXVILLE	*Express* *p*Casey Brothers *e*William D Casey IPA NEA Marion 1865	2,201	Th	7,625	$2.50	.56	.02w		8-12-21¾	page
KNOXVILLE	*Journal* Knoxville Journal Inc *p*Richard W Beckman *e*F W Beckman *a*R W Allen *m*Duane Conrey IPA NEA ABC Marion 1855	3,052ABC	Th	7,625	$3 $3.50	.70	.05w		8-12-21¾	page
LAKE CITY	*Graphic* *p*Mrs L A Hotchkiss *ea*P I Colvig *m*George Colvig IPA NEA Calhoun 1886	1,800	Th	2,308	$3 $3.50	.49	.03w		7-12-20	page
LAKE MILLS	*Graphic* *pea*G W Aasgaard *m*J O Iverson Wilfred Iverson Asa A Berry IPA NEA Winnebago 1874	2,575	W	1,560	$3.50 $4	.56	.04w		7-12-20	page
LAKE PARK	*News* *peam*T Milan Bragg IPA NEA Dickinson 1890	1,048	Th	924	$2.50 $3	.42	.02w		7-12-19¾	5-18
LAKE VIEW	*Resort* *pea*W K Hunter *m*C C Hunter IPA NEA Sac 1889	765	Th	1,158	$2 $2.50	.42	.03w		7-12-20	5-16
LAMONI	*Chronicle* *pea*Jack R Terry IPA NEA Decatur 1890	1,225	Th	2,196	$2.50 $3	.49	.03w	.18L	7-12-20	6-20
LAMONT	*Leader* *peam*E A Tennis IPA NEA Buchanan 1896	600	Th	574	$1.50	.35		.10L	6-13-19	3-10
LANSING	*Allamakee Journal and Lansing Mirror* *p*Dunlevy Brothers *ea*M J Dunlevy *m*M F Dunlevy IPA NEA Allamakee 1879	1,766	W	1,536	$2 $3	.49	.025w		6-13-19¾	3-10
LA PORTE CITY	*Progress-Review* *pe*James P Bennett IPA NEA Black Hawk 1870	1,274	Th	1,770	$3 $3.50	.42	.02w		7-12-20	5-18
LAURENS	*Sun* *pe*Neil L Maurer *a*John W Grane *m*Kenneth H Ryan IPA NEA Pocahontas 1885	1,242	Th	1,556	$3 $3.50	.49	.03w		7-12-20	6-20
LE CLAIRE	*Le Claire-Princeton Weekly* Omar Printing Co *p*Al Borgman IPA NEA Scott	553	W-Th	1,124	$2	.75			5-12-18	5-18
LE MARS	*Globe-Post* *pe*R F Starzl *a*Richard M Rosga *m*Francis Hazel IPA NEA Plymouth 1882	5,267	M-Th	5,844	$3	.49	.02w		8-12-21	page
LE MARS	*Semi-Weekly Sentinel* *pe*Chan Pitts Jr *a*Harry Mower *m*Merlin Schueller IPA NEA Plymouth 1870	2,871	T-F	5,844	$3	.56	.02w		7-12-20	page
LENOX	*Time Table* *pea*H C Kirkpatrick *m*Carroll Leonard IPA NEA Taylor 1874	1,463	Th	1,171	$2.50 $3	.49	.02w	.10L	7-12-20	5-17
LEON	*Journal Reporter* *p*W F Lindsey *e*W F and W L Lindsey *a*W L Lindsey *m*A B Worley IPA NEA Engraving Plant Decatur 1854	2,766	Th	2,139	$2.50 $3 $3.50	.56	.02w		8-12-20	6-20
LIME SPRINGS	*Herald* *pe*Carl B Cassidy IPA NEA Howard 1882	704	Th	551	$2.50 $3	.35	.02w		7-12-19¾	5-20
LITTLE ROCK	*Free Lance* *p*Coulson and Jess *e*John D Coulson IPA NEA Lyon 1895	462	Th	533	$2.50	.35	.03w		6-13-20	page

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Town	Paper	Circulation	Day	Population	Subscription		Adv. Rate		Page Size	Mats
LIVERMORE	*Star*	410	Th	615	$2.50 $3	.49	.05w		6-12-20	page
*peam*Claude Lawrence IPA NEA Humboldt 1949										
LOCKRIDGE	*Times*	289	Th	233	$1.50	.28	.01w		6-13-20	3-10
*peam*W E Prouty IPA NEA Jefferson 1916										
LOGAN	*Herald-Observer*	1,750	Th	1,550	$2.50 $3	.49	.03w		7-12-20	5-18
*p*Clara Bloom and Sons *ea*Gerald D Bloom *m*Lowell F Howard IPA NEA Harrison 1885										
LOHRVILLE	*Enterprise and Farnhamville Index*	1,463	Th	698	$2.50 $3	.49	.03w		7-12-20	5-16
*e*Mrs Helen Easton *m*Charles T Kinnan IPA NEA Calhoun 1889										
LONE TREE	*Reporter*	875	Th	639	$2.50	.35	.03w		6-13-20	5-18
*pea*R Stewart Bell *m*Charles McLean IPA NEA Johnson 1893										
LORIMOR	*Lorimorian*	586	Th	505	$2.50 $3	.49	.03w		4-13-12	page
*pea*L H Steen IPA NEA Union 1945										
LOST NATION	*Press*	351	Th	557	$2	.35	.02w		5-12-16	page
*p*Austin Bowman *e*Mrs A A Bowman IPA NEA Clinton 1914										
LOVILIA	*Press*	785	Th	619	$2 $2.50	.42		.075L	6-13-19½	page
*p*Charles J Coon *e*Chloe Coon and Hattie Gaddis IPA NEA Monroe 1907										
LOWDEN	*News*	630	W	642	$2	.35		.10L	5-12-16	4-11
Sennett Publishing Co *pa*S E Sennett *e*Dorothy Sennett *m*R S Sennett IPA NEA Cedar 1902										
LUVERNE	*Tribune*	392	W	553	$2.50 $3	.42	.03w	.10L	7-11½-20	3-10
*peam*Glenn G Hayes Jr IPA NEA Kossuth 1950										
MADRID	*Register-News*	1,815	Th	1,829	$2.50 $3	.56		.15L	8-12-22	page
*p*J G Lucas *news ed*R L Lucas *a*J H White *m*Hilmer Steinick IPA NEA Boone 1883										
MALLARD	*Leader*	600	Th	339	$1.50	.40		.10L	6-13-19¾	page
*pea*LeRoy Overstreet *m*L Crew IPA NEA Palo Alto 1939										
MALVERN	*Leader*	1,665	Th	1,263	$3 $3.50	.49		.10L	7-12-20	5-16
*pea*F A Wortman IPA NEA Mills 1875										
MANCHESTER	*Democrat-Radio*	2,950	T	3,987	$4 $4.50*	.70	.07w		8-12-20½	6-26
Manchester Democrat-Radio Inc *pa*James E Goodwin *e*Mrs Amy Bradley *m*Don Malven IPA NEA Delaware 1931										
*In combination with Manchester *Press*										
MANCHESTER	*Press*	3,600	Th	3,987	$4 $4.50*	.70	.07w		8-12-20½	6-26
The Manchester Press Inc *pa*James E Goodwin *e*H L Rann *m*Don Malven IPA NEA Delaware 1871										
*In combination with Manchester *Democrat-Radio*										
MANILA	*Times*	1,079	Th	1,035	$2 $3	.42	.02w		6-13-20	5-15
*p*Norman E Christenson IPA NEA Crawford 1895										
MANLY	*Signal*	1,200	Th	1,473	$2.50 $3	.35	.02w		7-12-19¾	4-18
Culver and Son *pe*R A Culver *m*R R Culver IPA NEA Worth 1916										
MANNING	*Monitor*	1,696	Th	1,801	$3 $3.50	.49	.03w	.15L	8-12-20½	page
Monitor Publishing Co *pea*A H Sanders *m*H C Sanders IPA NEA Engraving Plant Carroll 1881										
MANSON	*Journal*	1,521	Th	1,622	$3 $3.50	.49	.035w		7-12-20	6-20
Journal Publishing Co *pe*Lloyd E Jones *a*R L Cummings *m*Dale Widen IPA NEA Calhoun 1874										
MAPLETON	*Press*	1,452	Th	1,857	$3 $4	.56	.04w		8-12-22	6-22
*pea*Richard F Lebbs *m*Vic Overton IPA Monona 1877										
MAQUOKETA	*Community Press*	2,289ABC	T	4,307	$3* $3.50*	.70	.04w		8-12-20	page
*p*R T Melvold *news ed*Ed Grady *a*Robert Parrott *m*C O Reynolds Jr IPA NEA ABC Jackson 1932										
*$4 and $5 with Jackson *Sentinel*										
MAQUOKETA	*Jackson Sentinel and Maquoketa Excelsior*	2,606ABC	F	4,307	$3* $3.50*	.70	.04w		8-12-20	page
Sentinel Printing Co *p*Frances Melvold *news ed*Ed Grady *a*Robert Parrott *m*C O Reynolds Jr IPA NEA ABC Jackson 1854										
*$4 and $5 with *Community Press*										
MARATHON	*Republic*	534	Th	565	$2.50	.35	.025w	.10L	7-12-20	4-16
*peam*Merle R Fish IPA Buena Vista 1890										
MARCUS	*News*	1,243	Th	1,263	$2 $2.50	.42	.02w	.10L	7-12-20	page
*p*Lighter Printing Co *ea*T C Lighter *m*Leo Frank IPA NEA Cherokee 1883										
MARENGO	*Pioneer-Republican*	2,833	Th	2,151	$3 $3.50	.56	.04w		7-13-21¾	5-18
*p*G A and H V Ellis *e*G A Ellis *a*H V Ellis *m*L M Colbornson IPA NEA Iowa 1856										
MARION	*Sentinel*	4,234	Th	5,916	$2 $3.50	.84	.03w	.15L	8-12-22	6-22
*p*Young Publishing Co Inc *ea*Ralph P Young *m*Donald L Stone IPA NEA Linn 1879										
MARSHALLTOWN	*Central Iowa Independent*	400	Th	19,821	$2	.40	.01w		6-13-20	page
*pe*M C Watson Marshall 1917										

Town	Paper	Circulation	Day	Population	Subscription	Adv. Rate	Page Size	Mats
MASSENA	*News* *pea*m Burton Hood IPA NEA Cass 1943	667	Th	459	$2 $2.50	.42 .02w .10L	5-13-18	4-15
MAXWELL	*Tribune* L R Shepherd Publishing Co *pam*R L Dustin *e*R Carolyn Dustin IPA NEA Story 1883	650	Th	802	$1.75 $2	.35 .025w	6-13-19½	4-15
McGREGOR	*North Iowa Times* *p*Fred G Huebsch IPA NEA Clayton 1856	1,119	Th	1,138	$2.50 $3	.42	6-12-19	5-18
MECHANICSVILLE	*Pioneer Press and Stanwood Herald* *pea*Ray R Simpson *m*H G Lord IPA NEA Cedar 1866(*Pioneer Press*) 1871(*Herald*)	1,558	Th	850	$2 $3	.42 .02w	7-12-20	5-18
MEDIAPOLIS	*New Era* *pea*Waldon T Smith *m*Blair H Shaffer IPA NEA Des Moines 1874	974	Th	834	$2.50 $3	.42 .02w .10L	7-12-20	page
MELBOURNE	*Marshall County Record* *pea*M C Burnham IPA NEA Marshall 1894	327	Th	510	$2.50 $3	.35 .02w	7-12-19¾	5-15
MELCHER	*Union* *p*Roberts and Kennedy *e*Jo Anne L Roberts *a*Ruth D Kennedy IPA NEA Marion 1913	685	Th	898	$2 $2.50	.35 .03w .10L	6-13-19½	4-12
MILFORD	*Mail* *pea*Art Schuneman *m*Jay Lighter IPA NEA Dickinson 1883	1,421	Th	1,375	$3 $3.50	.49 .03w .15L	7-12-20	page
MILO	*Motor* *pea*C P Shane Jr IPA NEA Warren 1883	359	Th	525	$2	.42 .02w	6-13-20	page
MINDEN	*News* *pea*T J Frey IPA NEA Pottawattamie 1906	447	T	328	$3	.35 .03w	7-12-20	5-18
MISSOURI VALLEY	*Harrison County News* *p*W M S Dale and C B Crouch Harrison 1868		F	3,546	$1	.30	8-12-21	page
MITCHELLVILLE	*Index* *pea*m J Blesz Polk 1882	407	Th	906	$2.50	.42 .02w	6-13-20	3-10
MONONA	*Leader* *pea*mR A Nehls IPA NEA Clayton 1892	1,191	Th	1,346	$2.50 $3	.42 .015w	6-13-20	4-15
MONROE	*Mirror* *pe*Al Disrud and Warren Burman *a*Al Disrud *m*Warren Burman IPA NEA Jasper 1873	856	Th	1,108	$2.50 $3	.42 .02w	7-12-20	page
MONTEZUMA	*Republican* *p*David Sutherland and David Sutherland Jr *e*David Sutherland IPA NEA Engraving Plant Poweshiek 1856	3,225	Th	1,460	$2.50 $3.50	.56 .04w	8-12-21½	6-21½
MONTICELLO	*Express* *p*Mrs C A Doxsee *e*W K Doxsee *a*M E Messersmith *m*Kenneth Ahlrichs IPA NEA ABC Jones 1865 *Effective July 1, 1952	2,259ABC	Th	2,888	$3 $3.50 $4	.63* .02w	8-12-22	5-16
MOORHEAD	*Times* *p*H A Kelley *a*Leona C Kelley Monona	415	Th	392	$2 $2.50	.42	6-12-20	3-15
MORAVIA	*Union* *p*Raymond Dhority *e*Raymond and Katherine Dhority IPA NEA Appanoose 1901	1,006	Th	652	$2 $2.50	.42 .02w	7-12-20	4-15
MORNING SUN	*News-Herald* *pea*W D Allen *m*Warren R Allen IPA NEA Louisa 1887	617	Th	939	$2.50	.35 .06L	6-13-19¾	page
MOULTON	*Weekly Tribune* *pe*R R Eby *m*Roy Maring IPA NEA Appanoose 1884	1,106	Th	985	$2 $2.50	.42 .10L	6-13-20	page
MOUNT AYR	*Record-News* *pe*Franklin Spurrier IPA NEA Ringgold 1865	2,814	Th	1,793	$2.50	.49 .03w	6-13-20	page
MOUNT PLEASANT	*Free Press* Free Press Publishing Co *p*Charles S Rogers *e*A M Patterson *a*P C Desenberg *m*Harold Watts IPA NEA Henry 1866	615	Th	5,843	$2.50	.28 .02w	8-12-21	page
MOUNT VERNON	*Hawkeye-Record and Lisbon Herald* *pe*James W McCutcheon *m*Byron Jones IPA NEA Linn 1869	2,078	Th	2,320	$2.50 $2.75 $3	.49 .02w	8-12-22	6-22
MOVILLE	*Record* *pea*mH F Felhaber IPA NEA Woodbury 1943	1,090	Th	964	$2.50 $3	.42 .03w .15L	7-12-20	5-20
MURRAY	*Journal* *pea*mO E Richardson IPA NEA Clarke 1940 *30 cent minimum	300	Th	767	$2 $2.50	.455 .015w*	6-13-20	page
NASHUA	*Reporter and Weekly Post* *pea*Tom D Conklin IPA NEA Chickasaw 1893	1,510	Th	1,609	$3 $3.50	.56 .04w	8-12-21¾	5-18
NEOLA	*Gazette-Reporter* *pea*T J Frey *m*Robert Beek IPA NEA Pottawattamie 1878	892	Th	839	$3	.42 .03w .15L	7-12-20	5-18
NEWELL	*Mirror* *pea*Boyd W Schultz *m*Warren M Frerichs IPA NEA Buena Vista 1874	879	Th	884	$3	.42 .10L	7-12-20	5-18

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NEW HAMPTON	*Economist*	2,671	T	3,323	$3 .56	.03w	8-12-20½	6-21
New Hampton Publishing Co *pe*J E Feuling *a*Claude W Babcock Jr *m*J E Brady IPA NEA Chickasaw 1939								
NEW HAMPTON	*Tribune*	2,826	Th	3,323	$3 .56	.03w	8-12-20½	6-21
New Hampton Publishing Co *pe*J E Feuling *a*Claude W Babcock Jr *m*J E Brady IPA NEA Chickasaw 1876								
NEW LONDON	*Journal*	1,160	Th	1,510	$2.50 $3 .42	.02w	8-12-20	page
*pea*E E Wessel *m*Leonard Dickinson IPA NEA Henry 1876								
NEW SHARON	*Star*	1,255[r]	Th	1,089	$2 $3 .42	.02w	7-12-20	6-18
*pea*W H Needham *m*Neil Crisman IPA NEA Mahaska 1873								
NEW VIRGINIA	*New Virginian*	478	Th	342	$2 .42	.02w	6-13-20	page
*peam*C P Shane Jr IPA NEA Warren 1895								
NORA SPRINGS	*Advertiser*	839	Th	1,257	$2.50 $3 .42	.02w .10L	7-12-20	5-18
*pea*Ruben R Moos *m*R Christensen IPA NEA Floyd 1881								
NORTH ENGLISH	*Record*	1,135	Th	853	$2.25 $2.50 .42	.03w .10L	6-12-20	5-18
*pem*Carl L Hogendorn *a*Bertilla Hogendorn IPA NEA Iowa 1887								
NORTHWOOD	*Anchor*	2,658	Th	1,767	$3.50 $4 .63	.04w	7-13-22	page
Anchor Publishing Co Inc *pa*Leon S Barnes *e*John E van der Linden IPA NEA Worth 1885								
NORWALK	*Citizen*		F	435	$1.50 .35		5	3-10
pe(See Grimes *Citizen*) Warren 1927								
NORWAY	*Benton County Star*	750	F	435	$2 $2.50 .35	.02w	6-12-20	5-15
*peam*Wallace R Blake IPA NEA Benton 1899								
OAKLAND	*Acorn*	1,887ABC	Th	1,296	$3.50 .56	.10L	7-12-20	5-15
*p*John L Rigg IPA NEA ABC Pottawattamie 1881								
OCHEYEDAN	*Press*	764	Th	700	$2.50 $3 .42	.02w	7-12-20	5-20
*p*Reiste and Reiste *ea*Robert K Reiste IPA NEA Osceola 1892								
ODEBOLT	*Chronicle*	1,493	Th	1,279	$3 $3.50 .42	.03w	7-12-20	5-18
*pm*Paul Wagner IPA NEA Sac 1887								
OGDEN	*Reporter*	1,523	Th	1,486	$3 $4 $4.50 .49	.15L	8-12-22¼	page
*pe*Carl Sexauer IPA NEA Engraving Plant Boone 1874								
ONAWA	*Sentinel*	1,915	Th	3,498	$2.50 .49	.03w .15L	7-12-20	6-24
*p*Oliver C Kelley *e*Clara E Kelley IPA NEA Monona 1885								
ONAWA	*Weekly Democrat*	2,975	Th	3,498	$2 $2.50 .50	.02w .15L	8-12-21	page
Wonder & Son *p*Fred W and Wm H Wonder *e*Fred W Wonder *a*Wm H Wonder *m*Joe C Brown NEA Monona 1889								
ORANGE CITY	*Sioux County Capital*	1,701*	Th	2,166	$3 .49	.03w .15L	7-12-20	6-20
*pea*Percy R Carney *m*Floyd Flaskegaard IPA NEA Sioux 1935							*After consolidation, 2,450	
OSAGE	*Mitchell County Press & Osage News*	2,633ABC	Th	3,436	$3.50 $4.50 .63	.03w	8-12-21	5-21
*pe*Lester G Benz *a*E John Kottman *m*Otho Keraus IPA NEA ABC Mitchell 1865(*Press*) 1867(*News*)								
OSCEOLA	*Sentinel*	3,024	Th	3,422	$3.50 .56	.03w	8-12-22	8-22
Sentinel Publishing Co *p*J M Grimes and F L and L C Abbott *a*L C Abbott IPA NEA Clarke 1859								
OSCEOLA	*Tribune*	2,967	T	3,422	$3.50 .56	.03w	8-12-22	page
Sentinel Publishing Co *e*A F Canavan *a*L C Abbott IPA NEA Clarke 1864								
OSKALOOSA	*Tribune-Press*	1,154	F	11,124	$2 $2.50 .49	.03w	7-12-20	page
*p*Geo R Draper *co-e*Thelma R Draper *m*Jack Roos IPA NEA Mahaska 1854								
OSSIAN	*Bee*	851	Th	804	$2 $2.50 .42	.03w .15L	6-13-19¾	page
*pea*Don Amundsen *m*Terry Vikre IPA NEA Winneshiek 1884								
OXFORD JUNCTION	*Oxford Mirror*	600	Th	663	$1.50 .35	.01w .05L	5-12-16	2-8
Mirror Printing Co *p*Russell Jacobs IPA NEA Jones 1879								
PANORA	*Guthrie County Vedette*	1,452	Th	1,062	$2.50 $3 .49	.03w	7-12-20	5-20
*pe*Gus G and L Lee Stoy *a*Gus G Stoy *m*Al Huppert IPA NEA Engraving Plant Guthrie 1866								
PARKERSBURG	*Eclipse*	911ABC	Th	1,300	$2.50 $4 .49	.03w	7-12-20	page
*peam*Dan J P Ryan IPA NEA ABC Butler 1872								
PAULLINA	*Times*	1,415	Th	1,289	$3 $3.50 .49	.03w	7-12-20	6-20
*pea*D S Robinson *m*Vic Blessing IPA NEA O'Brien 1882								
PELLA	*Chronicle*	3,850	Th	4,427	$3.50 $4 .84	.06w .20L	8-12-21½	page
Pella Chronicle Inc *p*H H Sadler *e*George Ver Steeg *a*M M De Zwarte IPA NEA Engraving Plant Marion 1864								
PETERSON	*Patriot*	503	Th	589	$2.50 .35	.10L	8-12-22	5-18
*pe*Roy A Jarnagin IPA NEA Clay 1883								
PIERSON	*Progress*	710	Th	453	$2.50 .42	.025w .15L	7-13-22	5-18
*peam*Robert T Bramson IPA NEA Woodbury 1911								

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PLAINFIELD	*News* *p*Grace V Bailey IPA NEA Bremer	900	W	387		.35	.05w			5	page
PLEASANTVILLE	*Marion County News* *pe*Evis W Stephenson IPA NEA Marion 1880	929	Th	893	$2.50 $3	.42			.10L	6-13-20	3-10
POCAHONTAS	*Record-Democrat* *p*Louis J Elbert *ea*Dale E Boyd *m*Paul J Hudek IPA NEA Pocahontas 1886	2,217	Th	1,949	$3 $4	.49	.04w			7-12-20	5-18
POLK CITY	*Citizen* *pe*(See Grimes *Citizen*) Polk 1902		F	336	$1.50	.35				5	3-10
POMEROY	*Herald* *pe*Robert G George Calhoun 1888	1,028	Th	868	$2.50	.42			.10L	6-13-20	5-20
POSTVILLE	*Herald* *p*Clifford W DeGarmo Fred L Martin *ea*Clifford W DeGarmo *m*Fred L Martin IPA NEA Allamakee 1892	1,564	W	1,343	$2.50 $3	.49	.02w			7-12-20	5-20
PRAIRIE CITY	*News* *pe*John C Benson IPA NEA Jasper 1875	920	Th	834	$2.50 $3	.42	.03w			7-12-20½	5-18
PRESTON	*TIMES* *p*Edwin and Gertrude Black *e*Edwin Black IPA NEA Jackson 1894	627	W	684	$2.50 $3	.35			.10L	7-13-22	3-8
PRIMGHAR	*O'Brien County Bell* *pea*John C and Bill Bross *m*R E Langley IPA NEA O'Brien 1886	1,510	W	1,152	$2.50 $3	.49	.03w			7-12-20	page
RADCLIFFE	*Signal* *pe*Will H Cornell IPA NEA Hardin 1892	975	Th	638	$2	.35	.02w			6-13-19½	5-16
RAKE	*Register* T Klemesrud Winnebago		Th	351	$1.50	.20				5-13-17	page
RANDOLPH	*Enterprise* *pa*W B Estes *e*Mary H Estes IPA NEA Fremont 1895	354	Th	295	$2.50 $3	.49	.035w		.21L	7-12-20	5-15
REDFIELD	*Review* *pa*L S Heins *e*Jessie G Heins IPA NEA Dallas 1904	797	Th	892	$2.50 $3	.42	.02w			7-13-20	6-24
RED OAK	*Express* Express Publishing Co *p*J Dee Ellis *e*Jim Logan *a*Thomas J Marcum *m*Kay W Ruge IPA NEA Engraving Plant Montgomery 1868	4,078	M-Th	6,526	$4.50 $6.25	.77	.06w			8-12-21	page
RED OAK	*Sun* *pe*Mrs Bonnie E Boll *a*Ethel Hill Rowley IPA NEA Montgomery 1877	1,433	Th	6,526	$2.50 $3	.49	.03w			7-12-20	5-15
REINBECK	*Courier* *p*Leroy A Moser Sr *ea*Leroy A Moser Jr *m*Joe Schadel IPA NEA Grundy 1878	2,784	Th	1,460	$3 $3.50	.56	.03w*			7-13-22 *50c minimum	5-22
REMSEN	*Bell-Enterprise* *pea*Eugene F Kieffer *m*Al Bortscheller IPA NEA Plymouth 1887	1,435	Th	1,280	$3	.49	.02w		.10L	7-12-19½	page
RENWICK	*Times* *pea*Keith E Hall IPA NEA Humboldt 1884	550	Th	474	$2.50 $3	.42	.02w			6-13-20	4-18
RHODES	*Tribune* *p*L W and M C Burnham *ea*M C Burnham *m*Bob Harper IPA NEA Marshall 1935	100	Th	369	$2.50 $3	.28	.02w		.10L	7-12-19½	5-15
RICEVILLE	*Recorder* *pe*Bess Arsers Hewitt *a*Lester Yager IPA NEA Mitchell and Howard 1885	1,250	Th	962	$2.50 $3	.42			.10L	7-13-22	page
RICHLAND	*Clarion* *pe*A Joe Kelly *a*Janice Kelly *m*Dorothy Elmore IPA NEA Keokuk 1881	1,086	Th	591	$2.50 $3	.49	.02w			6-12-20	page
RINGSTED	*Dispatch* *pam*Bob Harlan *e*Lois Harlan IPA NEA Emmet 1900	550	Th	578	$2.50 $3	.42	.03w		.135L	7-12-20	5-18
ROCKFORD	*Register* *peam*Earl E Houdek IPA NEA Floyd 1887	879	W	979	$2 $2.50	.35			.10L	7-12-20	5-15
ROCK RAPIDS	*Lyon County Reporter* *p*W G Smith & Sons *ea*Paul C Smith *m*E C Fitzgerald IPA NEA ABC Lyon 1872	3,085ABC	Th	2,640	$3.50 $4.50	.70	.03w			8-12-20	7-20
ROCK VALLEY	*Bee* *pea*Bert M Leck *m*Elmer Schouten IPA NEA Sioux 1885	1,045	Th	1,581	$3 $3.50	.49	.02w			7-12-21	page
ROCKWELL	*Tribune* *pea*M E Ryan IPA NEA Cerro Gordo 1879	400	Th	753	$2.50 $3	.35	.02w			5-13-18	3-10
ROCKWELL CITY	*Advocate* *pe*C E Treman *a*Karl F Schwartz *m*Dwight A Patrick IPA NEA Calhoun 1891	2,667	Th	2,333	$3 $3.50	.56	.03w			7-12-20	page
ROLAND	*Record* *pe*C E Rod and W B Rod *a*W B Rod IPA NEA Story 1895	775	Th	687	$2 $2.50	.42	.02w			6-13-20	3-9
ROLFE	*Arrow* *peam*Robert Swan IPA NEA Pocahontas 1910	1,022	Th	997	$2.50 $3	.42	.03w			6-13-20	page

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Town	Paper	Circulation	Day	Population	Subscription		Adv. Rate		Page Size	Mats
RUSSELL	*Union-Tribune*	562	Th	566	$2	.42	.02w		7-12-20	4-12
	Union Publishing Co *p*D A Wilson IPA NEA Lucas 1925									
RUTHVEN	*Free Press*		Th	868	$1.50	.42	.03w		6-13-20	page
	*pe*A L Bragg Palo Alto 1882									
SABULA	*Gazette*	1,149	Th	888	$2.50 $3	.42		.06L	6-12-20	3-9
	*pea*Craig E Shouse IPA NEA Jackson 1862									
SAC CITY	*Sac Sun*	3,200	Th	3,170	$4 $4.50	.63	.03w	.15L	8-12-22	8-22
	The Sac Sun Co Inc *pe*Charles A Hacke IPA NEA Sac 1870									
ST. ANSGAR	*Enterprise*	985	Th	981	$3 $3.50	.49	.03w*	.15L	7-12-20½	5-20
	*pe*Kerbert M Gjertson *a*Glenn Schoonmaker IPA NEA Mitchell 1879									
	(Also publishes *Lyle Community News*, 4-page semi-weekly circ 219 40c display rate classified .03w .01w after first insertion est 1952)									
SALEM	*News*	398	Th	473	$3	.42	.03w	.15L	6-13-20	page
	*p*T H Moxley *e*J W Moxley *a*Pat Moxley *m*W D Barney IPA NEA Henry 1881									
SANBORN	*Pioneer*	925	Th	1,337	$2.50	.42	.02w	.10L	6-13-20	page
	*peam*Otis DeVoll IPA NEA O'Brien 1871									
SCHALLER	*Herald*	838	F	841	$2 $2.50	.42	.02w		7-12-19½	page
	*peam*W A Buckley IPA NEA Sac 1890									
SCHLESWIG	*Leader*	991	Th	751	$3	.42	.03w		7-13-20	page
	*pea*Robert B Lyon IPA NEA Crawford 1899									
SCRANTON	*Journal*	896	Th	891	$2 $2.50	.42	.025w		6-12-19½	5-18
	*pe*D M Nixon IPA NEA Greene 1880									
SEYMOUR	*Herald*	1,050	Th	1,223	$2.50 $3	.42	.02w		7-12-20	5-18
	*pam*Wayne P Davis *e*Jeanne F Davis IPA NEA Wayne 1883									
SHEFFIELD	*Press*	777	Th	1,163	$2.50	.35	.02w	.10L	7-12-20	5-15
	*pea*E F Sullivan *m*Ralph Laskowski IPA NEA Franklin 1880									
SHELBY	*News*	487	Th	592	$3	.35	.03w		7-12-20	5-20
	*pea*T J Frey *m*Robert Beck IPA NEA Shelby 1877									
SHELDON	*Mail*	3,275ABC	W	4,001	$3 $3.50 $4	.56	.05w*	.25L	8-12-22	6-22
	*pe*Paul C Woods *a*C P Woods *m*Jack Voss IPA NEA ABC O'Brien 1873									
SHELDON	*Sun*	2,859	M-Th	4,001	$3 $3.50 $4	.56	.05w*	.25L	8-12-22	6-22
	Sun Publishing Co *p*Brice Worthington and Robert McGregor *ea*Brice Worthington *m*Robert McGregor IPA NEA O'Brien 1895									
	*5 cents per lineal inch									
SHELL ROCK	*News*	980	Th	1,013	$2.50	.49	.03w	.15L	7-12-20	page
	*pea*W G and H L Vandeburg *m*John Petroff IPA NEA Engraving Plant Butler 1873									
SIBLEY	*Gazette-Tribune*	3,031	Th	2,559	$3 $3.50	.70	.03w		8-12-20½	7-22
	Sibley Publishing Co Inc *pa*L A McCutcheon *e*L A McCutcheon and W W Overholser *m*Bennie Hensen IPA NEA Osceola 1872									
SIDNEY	*Argus-Herald*	1,486	Th	1,132	$2 $3	.42	.02w		7-12-20	5-18
	Feauto Quality Printers *pea*J R Feauto *m*Delmas Carter IPA NEA Fremont 1916									
SIGOURNEY	*Keokuk County News*	2,275	Th	2,343	$2 $2.50 $3.50	.56	.03w	.15L	7-13-22	page
	*peam*H E Perdue IPA NEA Engraving Plant Keokuk 1860									
SIGOURNEY	*Review*	2,367	W	2,343	$2 $2.50	.56	.02w		7-13-22	page
	*p*Cotton Etter *me*Don J Adams IPA NEA Keokuk 1872									
SIOUX CENTER	*News*	2,411	Th	1,860	$3	.56	.03w	.15L	8-12-22	page
	*pea*Byron W Hess *m*Alvin Haugom IPA NEA Sioux 1891									
SIOUX RAPIDS	*Bulletin-Press*	1,089	Th	1,010	$3 $3.50	.49	.04w		7-12-20	5-16
	*pe*R K Coffman and T H Witter *a*R K Coffman *m*T H Witter IPA NEA Buena Vista 1886									
SLATER	*News*	632	Th	583	$2	.35	.02w		6-13-20	page
	*pe*Phil Rood IPA NEA Story 1881									
SLOAN	*Arrow*	430	Th	654	$2.50 $3	.42	.03w		6-12-20	5-18
	*p*George Trontvet and Kenneth Lien IPA NEA Woodbury 1950									
SOLDIER	*Sentinel*	610	Th	323	$2	.35		.10L	6-13-20	3-10
	*peam*John T Wade IPA NEA Monona 1916									
SOLON	*Economist*	690	Th	527	$2	.42	.02w		6-13-20	4-15
	*pa*W L Arrowsmith *e*Marjorie Arrowsmith IPA NEA Johnson 1898									
SPENCER	*Times*	2,894	Th	7,446	$3 $3.50 $4	.56	.03w	.70in.	8-12-21	page
	Spencer Times Publishing Co *p*George H Williams *ea*Joseph Lepo *m*Myrrell Muetzel IPA NEA Clay 1938									
SPIRIT LAKE	*Beacon*	3,119	Th	2,467	$3 $3.50 $4	.70	.03w		8-12-21	page
	*p*W E Beck Jr *news e*H E (Bud) Anthony *a*Arthur Lorch *m*Earl Rynerson IPA NEA Dickinson 1870									

Town	Paper	Circulation	Day	Population	Subscription		Adv. Rate		Page Size	Mats
STACYVILLE	*Monitor*	484	Th	544	$2	.35	.02w		6-13-19¾	page
*peam*William R Brown IPA NEA Mitchell 1909										
STANTON	*Viking*	503	Th	570	$2.50 $3 $4	.60	.07w		6-12-18	5-17
*pea*Bernard Y Wickstrom *m*Leonard C Swanson IPA NEA Montgomery 1951										
STATE CENTER	*Enterprise*	800	Th	1,040	$2	.42	.01w		6-13-20	page
*pe*Marshall C Watson IPA NEA Marshall 1871										
STORM LAKE	*Pilot-Tribune*	4,726ABC	Th	6,954	$4	.63	.05w		8-12-20½	page
*p*W C Jarnagin P G Jarnagin Jean G Jarnagin Jennette Jarnagin *e*W C Jarnagin *a*Mel Bauman *m*Chet Ambler IPA NEA ABC Engraving Plant Buena Vista 1870										
STORM LAKE	*Register*	3,757ABC	T	6,954	$4	.63	.05w		8-12-20½	page
*p*Register Publishing Co *e*W C Jarnagin *a*Mel Bauman *m*Chet Ambler IPA NEA ABC Engraving Plant Buena Vista 1877										
STORY CITY	*Herald*	2,022	Th	1,545	$2	.42	.03w		7-12-20	page
*p*Paul A and Arthur E Olson *e*Paul A Olson *a*Arthur E Olson IPA NEA Story 1890										
STRATFORD	*Courier*	602	Th	673	$2 $2.50	.35	.02w		6-12-19½	3-10
Courier Publishing Co *peam*C E Peterson IPA NEA Hamilton 1892										
STRAWBERRY POINT	*Clayton County Press-Journal*	1,522	Th	1,247	$3 $3.50	.45	.03w*		7-12-20	page
*pea*Victor D Gallo *m*Willard J Spillman IPA NEA Clayton 1879										
*40 cent minimum										
STUART	*Herald*	1,650	Th	1,500	$3 $3.50	.49	.03w		7-12-20	6-20
*p*Ward and Mary Koons *ea*Mary W Koons *m*Charles J Christenson IPA NEA Guthrie 1870										
SUMNER	*Gazette*	1,851	Th	1,911	$3 $3.50	.49	.03w		7-12-20	7-18
*pe*James R Heyer *a*Herbert J Forsman *m*James Gaede IPA NEA Bremer 1881										
SUTHERLAND	*Courier*	898	Th	835	$3 $3.50	.42		.12L	7-12-20	5-18
*pe*H L Harris IPA NEA O'Brien 1883										
SWEA CITY	*Herald*	830	Th	869	$2.50	.42	.02w*		7-12-20	page
*p*Robert A and Jeanne A Schwartz and Mary Jo Sperbeck *ea*Robert A Schwartz IPA NEA Kossuth 1895										
*25 cent minimum										
TABOR	*Beacon*	603	W	869	$2.50 $3	.42	.02w*		7-12-20	5-18
*pe*E S Newlon IPA NEA Fremont 1881										
*35 cent minimum										
TAMA	*News-Herald*	2,934	Th	2,930	$3	.56	.03w		7-13-22	6-22
Tama Printing Co *p*John Hynek family *e*John Hynek *a*David Hynek *m*Paul H Stigers IPA NEA Tama 1866										
TERRIL	*Record*	490	Th	425	$2.50	.42	.02w	.12L	6-13-19¾	4-12
*peam*George A Grow IPA NEA Dickinson 1928										
THOMPSON	*Courier*		Th	698	$2.50	.35	.02w		6-13-20	5-18
*pe*Theo Klemesrud IPA NEA Winnebago 1895										
THORNTON	*Enterprise*	690	F	441	$2 $2.50	.35		.10L	6-13-20	3-10
*peam*Victor Groh IPA NEA Engraving Plant Cerro Gordo 1892										
TIPTON	*Advertiser*	3,189	Th	2,633	$2	.49	.02w	.10L	6-13-19¾	page
*peam*J E Chamberlain IPA NEA Cedar 1853										
TIPTON	*Conservative*	2,308ABC	Th	2,633	$2.50 $3.50	.49	.03w		8-12-22	page
*pea*George T Langdon IPA NEA ABC Cedar 1875										
TITONKA	*Topic*	973	Th	589	$2 $2.50	.42		.10L	7-13-19¾	page
*peam*Frank Clark IPA NEA Kossuth 1898										
TOLEDO	*Chronicle*	1,593	Th	2,106	$3 $3.50	.49	.03w	.15L	7-13-21¾	page
Toledo Printing Co *pea*H E Clark *m*Howard Coleman IPA NEA Tama 1856										
TRAER	*Star-Clipper*	3,171	F	1,627	$4 $4.50 $5	.56	.02w*		7-13-21¾	6-20
*p*Harry E Taylor Elmer E Taylor Jr Cecil P Martin *e*Harry E Taylor *a*Cecil P Martin *m*Gilbert L Sorrell IPA NEA Tama 1874										
*50 cent minimum										
TREYNOR	*Record*	670	Th	247	$2	.35		.10L	7-12-20	page
*pe*Emmett E Butler IPA NEA Pottawattamie 1903										
TRIPOLI	*Leader*	1,563	W	1,124	$3 $3.50	.49	.03w		7-12-20	6-22
*p*Lee O Peacock *e*Stephen Irving *m*S A Maurer IPA NEA Bremer 1894										
UTE	*Independent*	410	Th	563	$2	.35	.02w		8-12-20	5-18
*p*Kenneth Lien George Trontvet IPA NEA Monona 1890										
VAIL	*Observer*	591	W	532	$2.50	.35		.05L	6-13-20	5-18
*peam*M J Monaghan IPA NEA Crawford 1878										
VICTOR	*Record*	756	Th	741	$2.50	.35	.02w*		6-13-19¾	page
*pe*E I Lawton IPA NEA Iowa 1906										
*First insertion, .01 per word on subsequent insertions										
VILLISCA	*Review*	1,750	Th	1,838	$3 $3.50	.49	.03w		7-12-19¾	5-19¾
Review Publishing Co *pe*E W Carpenter and Lynn D Hull *am*Lynn D Hull IPA NEA Montgomery 1871										

Town	Paper	Circulation	Day	Population	Subscription		Adv. Rate			Page Size	Mats
WALL LAKE	*Blade* *peam*W H Way IPA NEA Sac 1890	510	Th	753	$2.50	$2.75	.42	.03w		7-12-20	page
WALNUT	*Bureau* *p*Warren E Reed Delmar A Vernia *ea*Warren E Reed *m*Delmar A Vernia IPA NEA Pottawattamie 1878	1,185	Th	888	$3	$3.50	.42	.04w*		7-12-18 *40 cent minimum	5-20
WAPELLO	*Republican* Wapello Publishing Co *pe*Mark C Green Sr *a*Mabel K Green *m*Mark Green Jr IPA NEA ABC Louisa 1858	1,259ABC	Th	1,755	$2.50	$3	.42	.03w		7-12-20	page
WAUCOMA	*Sentinel and Jerico Community Echo* *pea*H W Brueckel IPA NEA Fayette 1884	1,136	Th	385	$1.50		.42	.01w	.10L	4	
WAUKEE	*Citizen* *pe*(See Grimes *Citizen*) Dallas 1927		F	501	$1.50		.35			5	3-10
WAUKON	*Democrat* Waukon Newspapers *p*Louis E Hull *e*Leslie K Hull *a*Stanley Minegar IPA NEA Allamakee 1877 *With *Republican-Standard* $4	3,247	Th	3,158	$3*		.56†	.03w	.15L	8-12-21 †Combination with *Republican-Standard* 98c	page
WAUKON	*Republican-Standard* Waukon Newspapers *pe*Leslie K Hull *a*Stanley Minegar IPA NEA Allamakee 1867 *With *Democrat* $4	3,228	T	3,158	$3*		.56†	.03w	.15L	8-12-21 †Combination with *Democrat* 98c	page
WAVERLY	*Democrat* *p*Fred C Grawe *e*J F Grawe *a*F E Brown *m*Ted A Hankner IPA NEA Bremer 1890	4,354	F	5,124	$3		.70	.03w	.15L	8-12-20½	page
WAVERLY	*Bremer County Independent* *p*Carl F Grawe *e*Charles Gebhard *a*F E Brown *m*Ted A Hankner IPA NEA Bremer 1856	4,278	W	5,124	$3		.70	.03w	.15L	8-12-20½	page
WAYLAND	*News* *peam*Virgil Blosser IPA NEA Henry 1896		Th	600	$2		.42		.05L	6-13-20	5-20
WELLMAN	*Advance* *pem*A G Goschke IPA NEA Washington 1889	1,340	Th	1,071	$2.50	$3	.42	.03w		7-12-20	6-20
WELLSBURG	*Herald* *peam*Fred M Learned IPA NEA Grundy 1906	674	Th	744	$2.50	$3	.42	.02w		6-13-19¾	4-11
WEST BEND	*Journal* Journal Publishing Co *p*Elmer H and CeVerna M Cole *eam*Elmer H Cole IPA NEA Palo Alto 1888	916	Th	772	$2		.35		.10L	6-13-20	page
WEST BRANCH	*Times* *pe*Walter Navin Jr IPA NEA Cedar 1875	1,020	Th	769	$2.50	$3	.42		.10L	6-13-19½	5-20
WEST DES MOINES	*Express* *pa*Don J Reid *e*Dudley A Reid *m*Paul Woods IPA NEA Polk 1893	2,384	W	5,615	$1.50	$3.50	.63	.02w		7-12-21	4-12
WEST LIBERTY	*Index* Index Printing Co *pe*G William Smith IPA NEA Muscatine 1868	1,048	Th	1,866	$2.50		.42	.03w		6-13-20	page
WEST POINT	*Bee* *pe*E C Clemens IPA NEA Lee 1891	815	Th	662	$2		.42	.02w		7-13-20	5-16
WEST UNION	*Fayette County Union* *p*Union Printing Co *ea*R M Westerfield *m*Robert Swale IPA NEA ABC Fayette 1866	3,467ABC	Th	2,141	$3	$3.50	.63	.03w		8-12-22	page
WHAT CHEER	*Patriot-Chronicle* *peam*Dwain W Mueller IPA NEA Keokuk 1878	1,110	Th	1,119	$2	$2.50	.42	.02w		6-13-20	5-20
WHEATLAND	*Gazette* F W Buxton & Son *pea*Perry T Buxton *m*Gladys Jeppe IPA NEA Clinton 1882	800	W	568	$2.50		.35	.01w	.06L	6-13-19½	3-9
WHITTEMORE	*Champion* *peam*Stan F Brotherton IPA NEA Kossuth 1891	548	Th	678	$2.50		.42	.03w		7-12-20	4-14
WILLIAMSBURG	*Journal-Tribune and Williamsburg Shopper* *pam*R H Halbasch IPA NEA Iowa 1884	2,478	W	1,183	$2.50	$3	.56	.03w	.15L	8-12-22	5-18
WILTON JUNCTION	*Wilton Advocate* *peam*M J Hauck IPA NEA Muscatine 1894	1,160	Th	1,446	$2.50		.49	.02w		7-12-20	6-20
WINFIELD	*Beacon* *pea*D J Zerbe IPA NEA Henry 1881	863	Th	888	$2.50	$3	.42	.025w		6-12-20	page
WINTERSET	*Madisonian* *p*Ed M Smith and Mr & Mrs J C Moore *e*Ed M Smith *a*J C Moore *m*Ed Clark IPA NEA Madison 1856	3,731	W	3,570	$3	$5	.70	.04w		8-12-21	page
WINTHROP	*News* *peam*K B Harrington IPA NEA Buchanan 1890	687	Th	604	$2	$2.50	.35	.02w*		6-13-20 *Minimum 25c	5-18
WOODBINE	*Twiner* *p*Mrs Clara Bloom and Sons *eam*Donald M Bloom IPA NEA Harrison 1878	920	Th	1,304	$2.50	$3	.42	.03w		6-13-20	5-18
WOODWARD	*Enterprise* *peam*James E Boyles IPA NEA Dallas 1887	897	Th	908	$2.50	$3	.42	.02w		7-12-20	page
WYOMING	*Journal* *p*Russell Jacobs IPA NEA Jones 1870	425	Th	724	$1.50		.35	.01w	.05L	5-12-16	2-8
ZEARING	*New Tri-County News* *peam*John J Greenwood IPA NEA Story 1890	766	Th	514	$2	$2.50	.42	.025w	.10L	5-13-16	page

Daily Newspapers in Iowa

City	Paper	Circulation	Morn Eve	Population	Subscription	Agate Line	Classified	Page Size	Mats
AMES	*Daily Tribune*	5,342ABC*	e	22,898	$13	.06	.05w	8-12-21	page

Ames Daily Tribune-Times Co *pub*W S Rupe *exec edit*Robert Clabby *e-sp*Bernie Kooser *ne*Don Moser *soc*Natalie Waldo *mga bus m*Hollis J Nordyke *ram*V C Olsen *cam*Izetta Hill *ms*Walter T Farley *cm*Robert Carl Engraving Plant UP IDPA IPA InDPA ABC NEA KASI Story 1867 *3 months ending 9-30-51

AMES *Iowa State Daily* 7,710 m 22,898 $3.75 .065 .07w 5-12-15½ page

*e*Donald Muhm *me*Fred Tunks *sp*Paul Andre *soc*Joyce Roos *ad*Lloyd Kline *mga*James Browne *ram*Gloria Sheehe *apm*John Parker *ms*W E Holmes *cm*Frank Berry InDPA Story 1871

ATLANTIC *News-Telegraph* 6,961 e 6,480 $8 .06 .05w 8-12-20½ page

The News-Telegraph Publishing Corp *pres-pub-e-edit page-e-me*F D Simpson *ce-ne-sp-soc-phot*Walter Tracy *eng*F H Simpson *ad-mga-ram-cam-prom-apm*Lydia R Otto *ms*Sam Gibson *cm*L I Heath Engraving Plant AP IDPA IPA InDPA ANPA NEA Cass 1879

BOONE *News-Republican* 6,033ABC* e 12,164 $7 $10 $12 $12 .06 .05w 8-12-21 page

*pub*Mary Goldthwaite Garvey and Harold A Garvey *e-edit page-e-mga*Mrs H A Garvey *general mgr*H A Garvey *me*Earl Senholz *ce*E P Hogan *ne*Harry Quantz *sp-phot*Jim Anderson *soc*Irma M Hines *ad-ram*Ralph H Capps *cam*Grace Berl *ms*George Gibson *cm*R P Brown Engraving Plant UP IDPA IPA InDPA ABC NEA Boone 1865 *3 months ending 9-30-51

BURLINGTON *Hawk-Eye Gazette* 20,376ABC e 30,613 $9 .12 .06w 8-12-21 page

Burlington Hawk-Eye Co *pres*Sidney F Harris *pub-e-edit page-e*Clarence W Moody *me*Charles W McLaury *ce*Cortland Klein *sp*John Lundgren *soc*Eileen Wischmeier *phot*Ron Bliesener *eng*John Anderson *ad-ram*Frank F Hill *mga*Betty Bice *cam* Alfred E Scheafer *ms*John Gillmartin *lib*Ann Miller *cm*LeRoy Pelca *bus mgr*John B Bishop Engraving Plant AP IDPA IPA InDPA ANPA ABC NEA KBUR KBUR-FM Des Moines 1837

CARROLL *Daily Times Herald* 5,427ABC* e 6,231 $10 .06 .05w 8-12-21 page

Herald Publishing Co *pres-pub-ad*James W Wilson *e-edit page-mga*Howard B Wilson *me-ne*W L Reitz *ce-sp*Howard Brantz *soc*Harriet Anderson *phot-eng*Paul Bauer *ram*Martin Maher *cam*R McNutt *ms*J E Krause *cm*Richard Stormquist Engraving Plant AP IDPA IPA InDPA ANPA† ABC NEA Carroll 1868 *3 months ending 9-30-51 †Advertising bureau only

CEDAR FALLS *Daily Record* 3,064 e 14,334 $10 .04 .04w 5-12-16 page

Cedar Falls Daily Record Inc *pres-pub*William V Anthony *e*A B Turnbull *sp-phot*David Decker *soc*Alice Myers *eng*Art Immer *ad-ram*Merrill Hach *cam*Loraine Murphy *office mgr*Ruby Hanum Engraving Plant IDPA IPA NEA Black Hawk 1900

CEDAR RAPIDS *Gazette* 57,776ABC e 57,721ABC s 72,296 $10 $18.20 .25 .35L 8-12-21 page

The Gazette Co *pres-pub*James N Faulkes *v-pres-co-pub*J F Hladky Jr *e-edit-page-e*Harry Boyd *me*E C Hoyt *ce*Jack Illian *assoc-e*Frank Nye *sun*John Reynolds *sp*Gus Schrader *soc*Frances Nesheim *phot*Robert Kenyon *ad*Charles H Moore *cam*John S Young *ms*James Cowden *lib*Helen Goddard *cm*Jesse B Birks *farm e*Rex Conn *bld & food e*Naomi Doebel *bus mgr*L J Nilles AP WP UP INS IDPA IPA InDPA ANPA ABC NEA KCRG KCRK-FM Linn 1883

CENTERVILLE *Daily Iowegian and Citizen* 5,565ABC e 7,625 $8 $10 $13 $15.60 .06½ .05w 8-12-20½ page

Iowegian Printing Co *pub*J M and R K Beck *e-edit page*R K Beck *e*J M Beck *me-ce-phot*C B DePuy *ne-sp*Fritz Samuels *soc-lib*Mrs Bee Dunham *eng*Bill Parsons *ad*E W Porter *cam*Bill Hayes *ms*Paul Slavins *cm*Lloyd Finks Engraving Plant AP IDPA IPA InDPA ANPA ABC NEA KCOG Appanoose 1864

CHARLES CITY *Press* 5,002ABC e 10,309 $10 .06 .05w 8-12-21½ page

Charles City Press Publishing Co *pres*W S Rupe *pub-e-edit page-me*Paul R Bumbarger *ce*Bob Gehl *ne*Wendell Woodard *sp-cm*Glenn Ortmayer *soc*Phyllis Allison *ad*Raymond G Holman *cam*Muriel Brimer *ms*Lorenz Godderz AP IDPA IPA InDPA ABC NEA Floyd 1896

CHEROKEE *Daily Times and Chief* 4,919 e 7,705 $8 $10 .06 .04w 8-12-20½ page

Times Publishing Co *pres-pub-e-edit page-me*Dwight R Clark *e-ce-ne-sp*Frank Buckingham *soc*Mary Lou Davis *phot-eng-lib-cm*Irv Begler *ad-ram*Robert Lanxon *mga*Wm Biernatzki *cam*Eunice Hesse *ms*Marion Butler Engraving Plant AP IDPA IPA InDPA ANPA NEA Cherokee 1870

Key to Symbols

For Daily Papers

DAILIES: FIRST LINE: City. Name of paper. Circulation (based upon Post Office report as of Sept. 30, 1951; ABC Audit Bureau of Circulations six-month report Sept. 30, 1951, unless otherwise stated). Morning, evening or Sunday: *m, e, s*. Population (1950 census). Subscription rates. National display rate for an agate line. National classified rate (w for word; L for line). Page size (example: 8-12-22 means 8 columns, 12 pica measure, 22 inches deep). Maximum mat size in columns wide and inches deep (*page* means equipment can cast full-page mats).

FOLLOWING LINES: Company name (if different from name of paper or publisher. *pres*President. *p*Publisher. *e-edit page*Editor of editorial page. *e*Editor. *me*Managing editor. *ce*City editor. *ne* News Editor. *sun*Sunday editor. *sp*Sports editor. *cm*Circulation manager. *soc*Society editor. *phot*Head of photography. *eng* Head of engraving. *ad*Advertising director. *mga*Manager general advertising. *ram*Retail advertising manager. *cam*Classified advertising manager. *prom*Promotion manager. *apm*Advertising promotion manager. *nam*National advertising manager. *ms*Mechanical superintendent. *lib* Librarian. *sec*Secretary. *bus m*Business manager. AP, Associated Press. WP, Wirephoto. UP, United Press. INS, International News Service. IDPA, Iowa Daily Press Association. IPA, Iowa Press Association. InDPA, Inland Daily Press Association. ANPA, American Newspaper Publishers Association. ABC, Audit Bureau of Circulations. NEA, National Editorial Association. Radio station affiliations. Engraving plant. County. Year newspaper was founded.

City	Paper	Circulation	Morn Eve	Population	Subscription	Agate Line	Classified	Page Size	Mats

CLINTON *Herald* 21,813ABC e 30,379 $13 .12 .05w 8-12-22 page
Clinton Herald Co *pres-pub*C Y Hancock *me*E A Streit *ce*F W Emerson *ad*D A Lundgren *cam*Mrs Annetta Miller *ms*P F Kamler *cm*A E Meyer *manager*John H Notman *bus manager*Richard J Schuster Engraving Plant AP UP IDPA IPA InDPA ANPA ABC NEA Clinton 1856

COUNCIL BLUFFS *Nonpareil* 19,273ABC e 19,747ABC s 45,429 $8 $10 $18.20 .12 .05w 8-12-21¾ page
New Nonpareil Co *pres-pub*Robert R O'Brien *e-edit page-e*A M Piper *me*Harry Mauck Jr *ce*Frank M Lane *sp*Fred Hawks *soc*Margaret Williams *phot-eng*Jack Kennedy *mga*Robert H O'Brien *ram*Boyce Reinhardt *cam*Glen Gohlinghorst *ms*Robert Fischer *lib*Christine Beckwith *cm*John O'Brien *gen mgr*Ora L Taylor Engraving Plant AP IDPA IPA InDPA ANPA ABC NEA KSWI KSWI-FM Pottawattamie 1857

CRESTON *News Advertiser* 6,002 e 8,317 $7 $13 .06 .05w 8-12-20½ page
Creston Publishing Co *pres*Mabel S Shaw *pub-e-edit page-e*E J Van Nostrand *me-ne-phot*C L Kelly *soc*Ione T Hoyt *ad-mga-ram*Fletcher M Miller *sp*Max Sandeman *cam*Alma B Johnson *ms*Ralph Griffin *cm*Carl H Gill AP IDPA IPA InDPA NEA Union 1879

DAVENPORT *Morning Democrat* 15,166ABC m 74,549 $15.60 $9 .24* .14w*
Sunday Democrat & Times 27,578ABC s .26 .70L* 8-12-20 page
Davenport Newspapers Inc *pres*Lee P Loomis *pub*Henry B Hook *e-edit page*Robert L Feeney *me*W A Ceperley *ce*Darrell E Doyle *ne*Paul Conway *sp*John O'Donnell *soc*Elsa Roddewig *phot*Harry Boll *eng*Richard Stolze *ad*Dave Gottlieb *ram*Keith Hunter *cam*J P Klouda *prod m*Gilman Larson *apm*Wilbur Powers *ms*Frank Lorenzen *cm*Charles Grayson & Ed Mill *church e*'Pat' McDermott *farm e*Jim Colby AP WP UP IDPA IPA InDPA ANPA ABC NEA Scott 1855
*Display and classified rate in combination with Davenport *Times*

DAVENPORT *Daily Times* 31,225ABC e 74,549 $15.60 .24* .14w* .70L* 8-12-20 page
Davenport Newspapers Inc *pres*Lee P Loomis *pub*P D Adler *e-edit page-e*M A Fulton *exec e*Fred Bills *ce*Rex Ballard *ne*Ron Lorenzen *sp*Jerry Jurgens *soc*Agnes Abrahamson *phot*Phil Hutchinson *eng*P Forman *ad-bus m*D Gottlieb *mga*Don Feeney *r sales m*Keith Hunter *cam*Joe Klouda *prom-apm*W Powers *ms*Ross DeVine *lib*Virginia Davisson *co-cm*Ed Mill & C Grayson Engraving Plant AP WP UP IDPA IPA InDPA ANPA ABC NEA Scott 1886
*Display and classified rate in combination with Davenport *Democrat*

DES MOINES *Register* 222,891ABC m 177,965 $11.50 $15.60 .80 .80L 8-12-22.2 page
The Register and Tribune Co *pres*Gardner Cowles *pub*Luther Hill *e-edit page*Forrest Seymour *e*Kenneth MacDonald *me*Frank Eyerly *ce*Allan Hoschar *ne*Herbert Kelly *sp*G W "Sec" Taylor *soc*Susette Abbott *phot*George Yates *eng*F M Dexter *ad(local)* Forrest R Geneva *mga*Chas J Feldmann *ram*Eugene McGuire *cam*B M Brown *prom*Bert Stolpe *ms*Bill Coddington *lib*Jack Suttek *cm*E P Schwartz *bus m*A T Gormley Engraving Plant AP WP UP IPA InDPA ANPA ABC NEA KRNT KRNT-FM WNAX Polk 1849

DES MOINES *Sunday Register* 536,752ABC s 177,965 $9.36 $7.80 1.00 1.00L 8-12-22.2 page
The Register and Tribune Co *pres*Gardner Cowles *pub*Luther Hill *e-edit-page*Forrest Seymour *e*Kenneth MacDonald *me*Frank Eyerly *ce*Allan Hoschar *ne*Herbert Kelly *sp*G W "Sec" Taylor *soc*Susette Abbott *phot*George Yates *eng*F M Dexter *ad*Forrest R Geneva *mga*Chas J Feldmann *ram*Eugene McGuire *cam*B M Brown *prom*Bert Stolpe *ms*Bill Coddington *lib*Jack Suttek *cm*E P Schwartz *bus m*A T Gormley Engraving Plant AP WP UP IPA InDPA ANPA ABC NEA KRNT KRNT-FM WNAX Polk 1849

DES MOINES *Tribune* 148,570ABC e 177,965 $11.50 $15.60 .80 .80L 8-12-22.2 page
The Register and Tribune Co *pres*Gardner Cowles *pub*Luther Hill *e-edit page*Forrest Seymour *e*Kenneth MacDonald *me*Frank Eyerly *ce*Doyl Taylor *ne*Parker Mize Jr *sp*Jack North *soc*Susette Abbott *phot*George Yates *eng*F M Dexter *ad(local)* Forrest R Geneva *mga*Chas J Feldmann *ram*Eugene McGuire *cam*C M Brown *prom*Bert Stolpe *ms*Bill Coddington *lib*Jack Suttek *cm* E P Schwartz *bus m*A T Gormley Engraving Plant AP UP WP IPA InDPA ANPA ABC NEA KRNT KRNT-FM WNAX Polk 1906

DUBUQUE *Telegraph-Herald* 39,432ABC e 39,899ABC s 49,671 $15.60 $10.40 $7 $15 .17 .50L 8-12-22 page
*pres-pub*F W Woodward *me*Harry C Slichter *ce*Joseph Mattes *ne*John S Palmer *sp*Harley Key *soc*Sally Young *phot*Melvin Schieltz *eng*Arthur McGirk *ad-mga-ram-apm*John P Campbell *cam*Mildred E Robinson *prom*Wm J Croker *ms*C A Porter *lib* Betty McCaffrie *cm*Wm J Arndt Engraving Plant AP WP UP IDPA IPA InDPA ANA ABC NEA KDTH KDTH-FM Dubuque 1836

ESTHERVILLE *Daily News* 3,459 e 6,719 $7 $9 $14.50 .045 .03w 8-12-21 6-21
Deemer Lee and Robert N Lee(partnership) *pub-e-edit page-e-cm*Deemer Lee *me-ce-ne-sp*Hoyt Luithly *soc-lib*Alice Higinbotham *phot*Bernice Schumaker *eng-ms*A J McDonald *ad-mga-ram-apm-prom*Robert N Lee *cam*Dorothy Story Engraving Plant AP IDPA IPA InDPA ABC NEA Emmet 1868

FAIRFIELD *Daily Ledger* 4,713 e 7,299 $8 $10 $15.60 .06 .05w 8-12-21 page
*pub*Walter E Williams *e-edit page*Wallace E Sherlock *me*Dean Gabbert *ce-phot*Wm R Baker *sp*Van Garrison *soc*Helen Jackson *mga-prom-apm*Jas J McGiffin *ram*Ben J Taylor *cam*Cleo Bowermaster *ms*Dale Simmons *cm*Raymond West UP IDPA IPA InDPA NEA Jefferson 1849

FORT DODGE *Messenger & Chronicle* 18,320ABC e 25,115 $8 $15.60 .10 .05w .30L 8-12-22 page
Messenger Printing Co *pres*H V Roberts *pub*W S Merryman *e-edit page-e-me*Granger P Mitchell *ce*C L Rubenstein *sp*Karl Haugen *soc*Margaret Spayde *mga-bus m*R M Merryman *ram*C E Bailey *ms*Max Aarons AP IDPA IPA InDPA ANPA ABC Webster 1856

FORT MADISON *Democrat* 6,140 e 14,954 $8 $13 $15 $15.60 .06 .04w 8-12-21¾ page
The Democrat Co *pres*W J McGiffin *pub-mga*W T Mershon *e*Walter B Stevens *ce*Richard Mershon *sp*Donald Mahnken *soc*Nada Pollpeter *ad*W E Gerdes *cam*Helen Kimbrell *ms*William Timmermeyer *cm-bus m*H L Peterson UP IDPA IPA InDPA ANPA NEA Lee 1868

IOWA CITY *The Daily Iowan* 3,637ABC m 27,212 $7 .06 .07w 8-12-21 page
Student Publications Inc *pres*Leslie G Moeller *pub*Fred M Pownall *e-edit page*Russ Wiley *e*James MacNair *me*Hobert Duncan *ce*Marvin Braverman *ne*Gene Raffensperger *asst ne*Arlo Wagner & Norma Sexton *sp*Jack Jordan *soc*Martha Overholser *phot* Carl Foster *eng-ms*A H Schmeichel *ad-bus m-ram*John Crusinberry *mga-prom*Ed Hunting *cam*Robert Ames *cm*Robert Hess Engraving Plant AP WP IPA InDPA ANPA ABC NEA Johnson 1868

City	Paper	Circulation	Morn Eve	Population	Subscription	Agate Line	Classified	Page Size	Mats
IOWA CITY	*Press-Citizen*	11,166ABC	e	27,212	$18.20	.08	.13w	8-12-21	page

Press-Citizen Co Inc *pres*Merritt C Speidel *pub*W T Hageboeck *e-edit page-me*Edwin B Green *ce*Henry Still *ne*Alfred T Mitchell *sp*Al Grady *soc*Dorothy Pownall *eng*Roger Hospers *ad-mga*Kenneth E Greene *ram*Lloyd Cashman *ms*Guy J Chappell *cm*E J Liechty Engraving Plant AP IDPA IPA InDPA ANPA ABC Johnson 1841

KEOKUK	*Daily Gate City*	9,301ABC	e	16,144	$7.50 $10 $15.60	.07	.05w	8-12-21	page

*pres-pub-e-edit page*Dale E Carrell *e-me-ce-ne*Douglas Lamont *sp-eng*Stan Lipcynski *soc*Mary Baker *phot*Jack McDonough *ad-mga-ram-prom-apm*R A Kling *cam*Korine Sharp *ms*Ross C Bunch *cm*Fremann Rosecrans *bus m*C C Carrell Engraving Plant UP IDPA IPA InDPA ANPA ABC NEA Lee 1847

MARSHALLTOWN	*Times-Republican*	12,564ABC	e	19,821	$9 $15.60	.09	.25L	8-11.8-21	page

Times-Republican Printing Co *pres*John W Norris *pub-e*Paul G Norris Jr *e-edit page*Hallett Abend *ne*Robert M Buckley *ce* Wendell M Benson *sp*Warren Robeson *soc*Esther Saum *phot*C N Berg *apm-sales mg*Karl D Melcher *mga*Herbert O Tschudy *cam*John M Garwood *ms*Leo B Sullivan *lib*Barbara Worden *cm*Glenn G Fields *farm e*Troy Anderson AP IDPA IPA InDPA ANPA ABC NEA KFJB(Mutual) Marshall 1858

MASON CITY	*Globe-Gazette*	24,494ABC	e	27,980	$9	.12	.25L	8-12-20	page

Globe-Gazette Publishing Co *pres-pub-mga*Lee P Loomis *e-edit page-e-me*W Earl Hall *assoc e*Enoch A Norem *ce*Thor J Jensen *ne*Andrew Thornell *sp*James Van Heel *soc*Eleanor McLaughlin *phot*Elwin Musser *eng*Wallace Maillard *ad-ram*Lloyd L Geer *cam*Wynanda Jones *ms*Wm McCauley *lib*Luetta Critzman *cm*Irving Hillstrom *nam*Maude Cunningham Engraving Plant AP WP UP IDPA IPA InDPA ANPA ABC NEA KGLO(Mason City) WTAD(Quincy, Ill.) Cerro Gordo 1858

MISSOURI VALLEY	*Times*	2,119	e	3,546	$5 $6 $7.80	.04	.08w	8-12-21½	page

Times Printing Co *pub*Willard M S Dale and Chester B Crouch *e*Warren E Chamberlain *ad*Willard M S Dale *ms*Chester B Crouch IPA NEA AP Harrison 1891

MOUNT PLEASANT	*News*	3,305	e	5,843	$7.50 $15.60	.04	.04w	8-12-21	page

*pub*Charles S Rogers *e*A M Patterson *bus m*W K Rogers *ce-sp*James Rose *soc*Pearl Cochran *ad*P C Desenberg *ram*Neil Wikel *ms*Harold Watts *cm*C Ross INS IDPA IPA InDPA NEA Henry 1875

MUSCATINE	*Journal*	9,807ABC	e	19,041	$15	.07	.30L	8-12-21	page

Journal Printing Co *pres*Lee P Loomis *pub*C Lloyd Bunker *me*Walter Russell *ce*Cora Stohr *sp*James Gray *soc*Doris Frack *phot-eng*Vernon Brown *mga*Margaret Griffith *ram*Carl Walter *cam*Lynn Kephart *cm*Robert Bauer Engraving Plant AP WP IDPA IPA InDPA ANPA ABC NEA Muscatine 1840

NEVADA	*Evening Journal*	3,884	e	3,763	$6.50 $10	.055	.17L	8-12-21	page

*pub*C F Hansen and O J Benjamin Estate *e-soc*Nelle McNichols *ne*Nelle McNichols and Wm C Webb *ce*Nelle McNichols and Wm R Webb *sp*Wm C Webb *phot-mga*Max A Hansen *ad-prom-apm-cm*C F Hansen *ram*F M Hensley *ms*P R Halleland INS IDPA IPA InDPA ANPA NEA Story 1895

NEWTON	*Daily News*	6,869ABC*	e	11,723	$15.60	.06	.06w	8-12-21	page

News Printing Co *pres*Mrs Mabel S Shaw *pub-e-edit page-e*LO Brewer *me*P V McCoy *ce*Phillip Gurney *sp*Edward Peck *soc* Edith Mooar *phot*John Linkletter *eng*Neil Bradley *ad*W J Carmichael *cam*Tom Champion *prom*E K Shaw *cm*W E Hesson Engraving Plant AP IDPA IPA InDPA ANPA ABC NEA Jasper 1902 *3 months ending 9-30-51

OELWEIN	*Daily Register*	4,353ABC	e	7,858	$8 $13	.06	.05w	8-12-20½	page

Register Publishing Co Inc *pres-pub-e*Lew Warren *ne-sp*Roger Vessels *soc-lib*Kaye Russo *phot-cm-bus m*M H Nichol *eng-cam*Richard Knowles *ad-mga*Don Johannsen *ms*C L Oshel *state e*Ernie Eschbach Engraving Plant UP IDPA InDPA ABC NEA Fayette 1880

OSKALOOSA	*Daily Herald*	7,882ABC	e	11,124	$9 $12 $15.60	.07	.05w	8-12-21	page

*pres-e-edit page-e*Phil Hoffman *pub*A K Walling *ce*De Wayne Foehlinger *ne*Irene Moore *sp*Bruce Mathew *soc*Mrs H A Johnson *phot-eng*Wm Werner *ad*Art Goshorn *cam*Ruth Cross *prom*C L Walling *ms*Warren Coleman *cm*Don Wiley Engraving Plant UP IDPA IPA InDPA ANPA ABC NEA Mahaska 1850

OTTUMWA	*Daily Courier*	19,256ABC	e	33,631	$15.60	.11	.25L	8-12-20	page

Courier Printing Co *pres*Lee P Loomis *pub-mga*John Huston *e-edit page-me*C S Johnston *e-ce-ne-phot*A M Efner *sp*Emmett Mowery *soc*Jeannette Stein *eng*Gerald Lee *ad-ram*C C Meisters *cam*Lillian Orr *prom-apm*Matt Lawrence *ms*Earl Blanchard *lib*Betty McLeod *cm*Frank Hyatt Jr Engraving Plant AP WP IDPA IPA InDPA ANPA ABC NEA Wapello 1848

PERRY	*Daily Chief*	4,028	e	6,174	$8.50	.05	.05w	8-12-21	page

Chief Printing Co *pres-pub*G E Whitehead *me*W J Monaghan *soc*Bonnie Brown *phot-eng*Floyd Lutze Jr *ad-mga-bus m*M E Dake *ram*Don McDevitt *cam*Harold Bailey *ms*Ray Lamar *cm*Marvin Hyson Engraving Plant AP IDPA IPA InDPA ANPA NEA Dallas 1876

SHENANDOAH	*Evening Sentinel*	4,087	e	6,938	$9	.055	.05w	8-12-21	page

Sentinel Publishing Co *pres-pub-e*W D Archie *me*R K Tindall *sp*Toke Nelson *ad*Harry Zickefoose Engraving Plant UP IDPA IPA InDPA NEA Page 1882

SIOUX CITY	*Daily Reporter*	350		83,991			.12L	4-12-12	2-6

*pub*Credit Bureau of Sioux City *e-me*W C Slotsky Woodbury 1898 (local court and legal news only)

SIOUX CITY	*Journal* 82,715ABC Combined daily 58,780ABC	m		83,991	$9	.28*	.40L*	8-12-21	page

Journal-Tribune Publishing Co *pres-pub*W R Perkins *e-edit page*J S Woodson *me*Willis F Forbes *night e*Merrill Burnette *sun* A K Stock *sp*Alex Stoddard *soc*Helen Benedict *phot*George Newman *eng*A K Youngblade *ad*W E Sotherland *cam*Thomas Nissen *ms*Dave Dryden *lib*Charles Milner *cm*Ed E Towns *women's e*Editha Webster Engraving Plant AP WP IDPA IPA InDPA ANPA ABC NEA Woodbury 1870

*Display and classified rates in connection with Sioux City *Journal-Tribune*

City	Paper	Circulation	Morn Eve	Population	Subscription	Agate Line	Classified	Page Size	Mats
SIOUX CITY	*Journal-Tribune*	23,935ABC Combined daily 82,715ABC	e	83,991	$9	.28*	.40L*	8-12-21	page

Journal-Tribune Publishing Co *pres-pub*W R Perkins *e-edit page*J S Woodson *me*Willis F Forbes *ne*H K Whitted *sun*A K Stock *sp*Alex Stoddard *soc*Helen Benedict *phot*George Newman *eng*A K Youngblade *ad*W E Sotherland *cam*Thomas Nissen *ms*Dave Dryden *lib*Charles Milner *cm*Ed E Towns *women's e*Editha Webster Engraving Plant AP WP IDPA IPA InDPA ANPA ABC NEA Woodbury *Journal* and *Tribune* consolidated 1941
*Display and classified rates in connection with Sioux City *Journal*

SIOUX CITY	*Sunday Journal*	64,260ABC	s	83,991	$14 d & s	.24	.40L	8-12-21	page

Journal-Tribune Publishing Co *pres-pub*W R Perkins *e-edit page*J S Woodson *me*Willis F Forbes *night e*Merrill Burnette *sun* A K Stock *sp*Alex Stoddard *soc*Helen Benedict *phot*George Newman *eng*A K Youngblade *ad*W E Sotherland *cam*Thomas Nissen *ms*Dave Dryden *lib*Charles Milner *cm*Ed E Towns *women's e*Editha Webster Engraving Plant AP WP IDPA IPA InDPA ANPA ABC NEA Woodbury 1870

SPENCER	*Daily Reporter*	6,134	e	7,446	$8.50 $15.60	.06 .05w	.25L	8-12-21¾	page

Spencer Publishing Co *pres*W J McGiffin *pub*R R Jackson *e-edit page-e-me*J A Campbell *ce-phot*Charles Lintgen *sp*Robert Hentges *soc*Agnes Graham *mga-ram*J D White *cam*Rose Olson *cm*Al Spray *ad*Don Jackson UP IDPA IPA InDPA NEA Clay 1875

VINTON	*Cedar Valley Times*	4,320	e	4,307	$6 $13	.05 .04w		8-12-20	page

*pub*Estate of H G Kruse *e*M P Kruse *ce*Mark Kruse *sp*Dick Woods *phot*Jim Eastman *ram*John Drilling *cam*Murldene Harmon *prom-apm*Frank B Kruse *ms*F R Mossman UP IDPA IPA NEA Benton 1886

WASHINGTON	*Evening Journal*	4,125ABC	e	5,902	$9 $15.60	.05 .05w		8-12-20½	page

Elder Shannon & Co Inc *pres-pub-e-edit page*R E Shannon *e*Bruce E Cowden *me*David R Elder *ne*Charles Morris *soc*Betty Sojka *phot*Harold Wehr *ad*Wm J Shannon *cam*Phillip Dusenbery *ms*Howard Hazen Engraving Plant UP IDPA IPA InDPA ANPA* ABC NEA Washington 1893 *Bureau of Advertising

WATERLOO	*Daily Courier*	48,601ABC	s	48,708ABC	e	65,198	$18	.20	.30L	8-12-21	page

W H Hartman Co *Pres*John P von Lackum *pub-e*Jackson McCoy *e-edit page*Dave Dentan *me-ne*Gene Thorne *ce*Kenneth Murphy *sp*Al Ney *soc*Patty Johnson *phot*Bruce Palmer *eng*Paul Boller *ad-mga-ram-prom-apm*T E Stevens *cam*Helen Knief *ms*Earl Boller *lib*Georgia Cross *cm*Hugh Patterson *service m*Robert McCoy *office m*Ralph Klotzbach Engraving Plant AP WP UP INS IDPA InDPA ANPA IPA ABC NEA Black Hawk 1854

WEBSTER CITY	*Daily Freeman-Journal*	4,209ABC	e	7,611	$8.50	.06 .04w		8-12-21	page

Freeman-Journal Publishing Co *pres-e*Charles V Warren *pub*Lloyd Karr *ne*Max Maxon *sp*Norman Swartz *soc*Norma Matthews *ad-ram*Everet Evans *apm-bus m*Sheldon Pringle *ms*Stanley Anderson *cm*Hobart Williams AP IDPA IPA InDPA ABC NEA KJFJ Hamilton 1857

Iowa Press Women

1952 Prize Awards

News Story in Daily. 1. Esther Dixon, Creston *News-Advertiser.* 2. Irene Hood, Creston *News-Advertiser.* 3. Esther Dixon.

News Story in Weekly. 1. Mrs. C. E. Greef, Eldora *Herald-Ledger.* 2. Esther Dixon, Lenox *Time Table.* 3. Jane Christensen, Manilla *Times.*

Editorial in Daily. 1. Helen Jackson, Fairfield *Daily Ledger.*

Editorial in Weekly. 1. Violet Lundquist, Anthon *Herald.* 2. Jessie Heins, Redfield *Review.* 3. Bertilla Hogendorn, North English *Record.*

Feature in Daily. 1. Lauretta Kass Traufler, Sioux City *Sunday Journal.* 2. Betty Nelson McLeod, Ottumwa *Daily Courier.* 3. Pearl Cochran, Mt. Pleasant *News,* and Edith Mooar, Newton *Daily News.*

Feature in Weekly. 1. Violet Lundquist, Anthon *Herald.* 2. Pearl Cochran, Mt. Pleasant *Free Press,* and Vina Thorpe, Beaverdale *News,* Des Moines. 3. Violet Lundquist, Anthon *Herald.*

Feature in Magazine or Trade Journal. 1. Mrs. Marvin Narramore. 2. Ruth Wagner, Des Moines. 3. Ruth Wagner.

Women's Department in Daily. 1. Jeannette B. Stein, Ottumwa *Daily Courier.* 2. Edith Mooar, Newton *Daily News.* 3. Jeannette Stein.

Women's Department in Weekly. 1. Mildred Wamberg, Glenwood *Opinion.* 2. Marie Ross, *The Bystander,* Des Moines. 3. Lauretta Kass Traufler, LeMars *Globe-Post.*

Column in Daily. 1. Edith Mooar, Newton *Daily News.* 2. Edith Mooar. 3. Vera Wilson Schultz, Newton *Daily News.*

Column in Weekly. 1. Jessie Heins, Redfield *Review.* 2. Mary Estes, Randolph *Enterprise,* and Laverne K. Hull, Waukon *Democrat.* 3. Mildred Wamberg, *Opinion Tribune,* Glenwood, and Mrs. C. E. Greef, *Hardin County Index.*

Display Advertising in Newspaper. 1. Edith M. Gates, Kalona *News* and Violet Lundquist, Anthon *Herald.* 2. Bertilla Hogendorn, North English *Record.*

Display Advertising in Magazine. 1. Bertilla A. Hogendorn, North English.

Juvenile Story in Weekly. 1. Blanche Bailey Reed, Cherokee. 2. Pearl Cochran, Mt. Pleasant.

Juvenile Book. 1. Jessie Merrill Dwelle, Boone.

Adult Book. 1. Mary Jo Niendorf, Van Meter.

Publicity Article in Magazine. 1. Ruth Wagner, Des Moines. 2. Arlene Raymond, Independence.

Publicity Article in Newspaper. 1. Jeannette B. Stein. 2. Violet Lundquist. 3. Helen Jackson.

Publication other than newspaper or book published by a woman. 1. Ruth Hackett Webber, Des Moines. 2. Mrs. Arlene Raymond, Independence. 3. Mrs. Mary Frances Halbasch, Williamsburg.

Poetry Published in a Newspaper. 1. Mildred Wamberg, Glenwood. 2. Vera Wilson Schultz, *Beaverdale News.*

Special Edition Newspaper Published or Edited by a Woman. 1. Vina Thorpe, Carlisle *Citizen,* and Violet Lundquist, Anthon *Herald.* 2. Marie Ross, *Iowa Bystander.* 3. Mary Frances Halbasch, Williamsburg.

Radio Program Script. 1. Marie Ross, Des Moines.

Radio Newscast. 1. Irene Hood, Mt. Ayr, and Esther Dixon, Lenox.

News Picture Taken by a Woman and Published in a Newspaper. 1. Esther Dixon, Lenox *Time Table.*

Feature Picture Taken by a Woman and Published in a Newspaper. 1. Esther Dixon, Omaha *Sunday World-Herald.* 2. Miss Darlene Voukoun, Belle Plaine *Union.* 3. Marie Ross, *Iowa Bystander,* Des Moines.

Iowa Newspaper Mechanical Conference

Ross Devine . . . . . President
Davenport *Times*
Gerald Weis . . First Vice-President
Glen Meloy . Second Vice-President
Des Moines *Register*
Paul F. Kamler . Secretary-Treasurer
Clinton *Herald*

Radio Stations in Iowa

City	Call	Freq.	Power	Network	News	Fm Call	Freq.	Power	Chan.
AMES	KASI	1430	1,000-d		*UP*				
Ames Broadcasting Co *p*W S Rupe *vp-ce*Doyle Kelso *gm-cm*A A Skinner *pd*Dwaine K Moore *sd*Bob Spangler *nd*Glen Truan NARTB IBA									
AMES	WOI	640	5,000-D		*AP* *UP*	WOI-FM	90.1	15.6	211
Iowa State College *p*Charles E Friley *gm*Richard B Hull *pd*Richard F Vogl *m*Raymond C Giese *fd-sd*Dale R Williams *ce*Louis L Lewis *nd*James Schwartz *mus dir*Warren Gore NAEB NARTB NARTND IRNA IBA (WOI-TV channel 4 on the air) NC									
ATLANTIC	KJAN	1220	250-d	Keystone	*AP*				
Geo Basil Anderson *p-vp-gm*Geo Basil Anderson *pd-m*Mel H Krehbiel *fd*Jerry Bryan *sd*Skeet Preston *cm-sm*Frank Miller *ce*Robert E Falk									
BOONE	KFGQ	1260	250-D			KFGQ-FM	99.3	0.31	237
Boone Biblical college *p-gm*Lois Crawford *m*Josephine Griffin *consulting engineer*L L Lewis NC									
BOONE	KWBG	1590	1,000-d	500-n Liberty	*UP* *INS*				
Boone Broadcasting Co *p*Harold Fisher *vp*Robert E Munn *gm*Paul E Millen *sd*Don Reed *cm*Robert Erickson *ce*Dan Garretson *nd*Signa Shaler NARTB IBA (TV application channel 7)									
BURLINGTON	KBUR	1490	250(18 hrs)	ABC	*UP*	KBUR-FM	92.9	53	225
Burlington Broadcasting Co *p-gm-m*G B McDermott *vp*Sidney Harris *pd-nd*Richard Mosena *fd*Robert Doan *sd*Morris Johnson *cm-sm*David Steinle *ce*John Gallino NARTB									
CARROLL	KCIM	1380	1,000	Liberty	*UP*				
Carroll Broadcasting Co *p-m*C Everett Bliss *pd*Art Stanley *sd*Dale Barton *ce*Eugene Reiff *nd*Bill Mason NARTB IBA									
CEDAR RAPIDS	KCRG	1600	5,000	MBS	*AP* *INS*	KCRK-FM	96.9	48	245
The Gazette Co *p*James N Faulkes *vp*J F Hladky Jr *gm-cm*Fred W Wagenvoord *fd*Rex B Conn *sd*Bob Brooks *sm*Pat Patterson *ce*Ken Caldwell *nd*Dick Yoakam *publicity-promotion dir*Edna A Herbst NARTB IRNA NARNTD (TV application channel 7)									
CEDAR RAPIDS	KWCR	1450	250	Liberty	Tall Corn *UP*				
Cedar Rapids Broadcasting Corp *p*William J Barron *vp*A L Smulekoff *gm-m-cm-sm*John Hannsen *pd*Ralph Willey *fd-sd-nd* Truman Walrod *ce*James Dickens NARTB									
CEDAR RAPIDS	WMT	600	5,000	CBS	*AP* *UP* *INS*				
American Broadcasting Stations Inc *p*Mrs Helen Mark *vp*William B Dolph *gm*William B Quarton *program m-nd*Douglas B Grant *continuity dir*Helen Roberts *fd*Charles A Worcester *sd*Tait Cummins *cm*Lew Van Nostrand *promotion m*Leo F Cole *ce* George Hixenbaugh *public interest dir*Paul J Clarke NARTB IRNA NARTND IBA (TV application channel 9)									
CENTERVILLE	KCOG	1400	100		*AP*				
Centerville Broadcasting Co *p*Robert K Beck *vp*C B DePuy *gm-m*A M Farber *pd*Margaret Ashby *fd*Warren Langfitt *sd*Bob Beeson *ce*Robert J Reimers NARTB IBA									
CHARLES CITY	KCHA	1580	250-D		*UP*				
Inland Broadcasting Co *p*Dean Hollingsworth *gm*Charles Wright *m-cm*Vern Harvey *sd*Vern Bromberg *ce*Loren Koesling IBA									
CLINTON	KROS	1340	250	MBS	*UP*	*KROS-FM*	96.1	14	242
Clinton Broadcasting Corp *p*W S Jacobsen *vp*W T Oakes *gm*Bernard M Jacobsen *pd*Ralph Stoeckel *sd*Hank Dihlmann *cm* Darline Gordon *ce*Gerald A Parker *nd*Lee White NARTB NARTND IRNA IBA									
COUNCIL BLUFFS	KSWI	1560	500-D		*AP*	KSWI-FM	96.1	10.125	241
Nonpareil Broadcasting Co *p*Robert R O'Brien *gm-m-nd*Robert H O'Brien *pd*Hal Hughes NARTB									
CRESTON	KSIB	1520	1,000-D	Tall Corn	*AP* *INS*				
Southwest Iowa Broadcasting Co *p-gm*Arthur Horning *vp-m-cm-sm*E M Horning *pd*Dorothy Lindley *fd*Digger O'Dell *sd*Dutch Horning *ce*Furn Anderson *nd*Jack Mills NARTB IBA									
DAVENPORT	KSTT	1170	1,000	MBS	Liberty *UP*				
Davenport Broadcasting Co *p-gm-m*Hugh R Norman *vp*I F Whalen *pd-fd*Warren Anderson *sd*Milo Hamilton *cm natl*Lois Snively *sm*Neil Conklin *ce*A M McGregor *nd*Larry Edwards NARTB IRNA IBA (TV application channel 2)									

Key to Symbols For Radio Stations

RADIO STATIONS. FIRST LINE: City. Standard call letters. Frequency in kilocycles. Power in watts (*d*-Day; N-Night). Networks. News services. FM call letters. Frequency in megacycles. Effective radiated power in kilowatts. Channel.

SECOND LINE begins with licensee, followed by other items keyed with these symbols: *p*President. *vp*Vice-president. *sec*Secretary. *gm*General manager. *pd*Program director. *m*Manager. *fd*Farm director. *fnd*Farm news director. *sd*Sports director. *ne*News editor. *cm*Commercial manager. *sm*Sales manager. *ce*Chief engineer. *nd*News director. NARTB, National Association of Radio and Television Broadcasters. NARTND, National Association of Radio and Television News Directors. IRNA, Iowa Radio News Association. IBA, Iowa Broadcasters' Association. NAEB, National Association of Educational Broadcasters. Television Status. NC, non-commercial.

City	Call	Freq.	Power	Network	News	Fm Call	Freq.	Power	Chan.
DAVENPORT	WOC	1420	5,000	NBC	*UP*	WOC-FM	103.7	47	249

Tri-City Broadcasting Co *p*Dr B J Palmer *vp*Dr D D Palmer *gm*Ernest C Sanders *pd*Charles Freburg *sd*Hal Hart *cm-sm*Mark Wodlinger *ce*Paul Arvidson *nd*Bob Frank NARTB NARTND IRNA IBA (WOC-TV Channel 5 on the air)

DECORAH	KDEC	1240	250	MBS	Tall Corn	*AP*			

Scenic Broadcasting Co Inc *p-gm*Verne Koenig *vp-sd-cm*Ken Bjerke *ce*Curtis Eittreim *nd*Ray Marshall NARTB IRNA (shares time with KWLC)

DECORAH	KWLC	1240	250-D						

Luther College *p*J W Ylvisaker *vp*O W Qualley *m*Lee Eitzen *fd*Leslie Rude *ce*Oliver Eittreim *nd*Ellsworth Keil NAEB NC

DES MOINES	KCBC	1390	1,000		*INS*	KCBC-FM	94.1	9	231

Majestic Broadcasting Co *p*Karl Peters *vp-gm*Rollo H Bergeson *m*Claire E Grant *cm*James I Mitchell *ce*Robert S Brown *nd* Harry Bulow Jr

DES MOINES	KIOA	940	10,000-D 5,000-N	MBS	*INS*				

Independent Broadcasting Co *p*Ralph L Atlass *vp-gm-m*Marvin L Rosene *pd*Lee Harris *sd*Bob Elston *cm-sm*Jim Kelehan *nd* R J Nash *publicity*Janice R Hull NARTB IRNA (TV application)

DES MOINES	KRNT	1350	5,000	CBS	*AP*	*UP*	KRNT-FM	104.5	50	283

Cowles Broadcasting Co *p*Gardner Cowles *vp-gm-m*Robert Dillon *pd-nd*Richard Covey *sd*Al Couppee *cm-sm*Paul Elliott *ce* Charley Quentin *prom m-pub m*Joe Hudgens *continuity d*Margery Beimer *auditor*Richard Percival *traffic m*Helen Mekus *musical d*Wayne Ackley NARTB IRNA NARTND IBA (TV application)

DES MOINES	KSO	1460	5,000	ABC	*AP*	KSO-FM	97.3	15.5	247

Murphy Broadcasting Co *p*Kingsley H Murphy *vp-gm-sm*S H McGovern *pd*Bill Baldwin *sd*Gene Shumate *ce*F E Bartlett *nd*Glenn Goodwin *treas*H F Holm NARTB (TV application)

DES MOINES	KWDM	1150	1,000		*UP*	*INS*			

Des Moines Broadcasting Corp *p*George W Webber *vp*H Pierce Whitmer *gm-m*Robert L Webber *pd*Edith Dunham Webber *sd*Al Triggs *ce*Werner Schwarz *nd*F H Booton IRNA

DES MOINES	WHO	1040	50,000	NBC	*AP*	*UP*	*INS*	WHO-FM	100.3	400	262

Central Broadcasting Co *p*B J Palmer *executive vp*Ralph Evans *vp-treas*D D Palmer *vp-resident m*P A Lovet *assistant m*W W Woods *sec*William D Wagner *pd*John Kerrigan *sm*Harold Fulton *ce*Reed Snyder *nd*Jack Shelley *fn d*Herb Plambeck NARTB IRNA NARTND

DUBUQUE	KDTH	1370	1,000	MBS	*AP*	KDTH-FM	100.5	45	263

Telegraph Herald *p*F W Woodward *vp*J C Quigley *gm-m*K S Gordon *pd*A B Stierman *fd-sd*G McAleece *sm*Al Newburgh *ce*Robert Hancock *nd*George Freund NARTB IRNA NARTND IBA

DUBUQUE	WDBQ	1490	250	ABC	*UP*	WDBQ-FM	103.3	15	277

Dubuque Broadcasting Co *p*Charles T Landon *vp-gm-m-cm*James D Carpenter *pd-fd*Gleason Kistler *sd*Kenneth Mercer *sm* Harry Hatzenbuehler *ce(studio)*C F Barker *ce(transmitter)*Don Heim *nd*Vaughn Gayman

FORT DODGE	KVFD	1400	250	MBS	Tall Corn	*UP*	*INS*	KFMY	102.7	10	274

Northwest Broadcasting Co *p-gm-m*Edward Breen *vp*William Swaney *pd*Drexel Peterson *office manager*Les Person *sd*Johnny Green *cm-sm*Max Landes *ce*David Sinclair *nd*Ken Peterson NARTB NARTND IRNA IBA (TV application)

FORT MADISON	KXGI	1360	500-D		*AP*				

KXGI Inc *p*William E Walker *vp*William R Walker *gm-m-cm-sm*Greg Rouleau *pd*Keith Pettack *fd*Les Wright *sd-nd*Chet Szymezak *ce*Robert R Breeding IRNA

IOWA CITY	KXIC	800	1,000-D		*UP*				

Johnson County Broadcasting Corp *p*James Ebel *vp-ce*Elliott Full *gm-m-sd-cm-nd*Gene Claussen *pd*Ken Bailey *fd*G M Ludwig *sm*I F Duddleson NARTB IRNA IBA

IOWA CITY	WSUI	910	5,000	Educational	*AP*	*UP*	KSUI	91.7	17.5

State University of Iowa *gm*Carl H Menzer *pd*Richard Setterberg *ce*S J Ebert *nd*A M Barnes IRNA NARTND (TV application) NC

KEOKUK	KOKX	1310	1,000-D 500-N		*UP*	KOKX-FM	102.7	3.7	274

Keokuk Broadcasting Co *p*H W Stadler *vp*F J Stadler and S L Hart *vp-gm-m-sm-cm*Harold O "Hal" Totten *pd*C C Andrews *fd-nd*Bob Rathe *sd*Steve Alan *ce*James L Mott *women's editor*Gerri Rochow NARTB NARTND IBA (TV application channel 10)

MARSHALLTOWN	KFJB	1230	250	MBS	*UP*				

Marshall Electric Co *p*John W Norris *vp*Ted Booth *gm-cm*William P White *pd*Allan N Schrock *fd-nd*Robert W Billman *sd*Dale Smith *sm*William C Doll *ce*Herbert G Anderson NARTB IRNA IBA

MASON CITY	KGLO	1300	5,000	CBS	*AP*	*UP*	KGLO-FM	101.1	16	266

Lee Radio Inc *p*Lee P Loomis *exec vp-gm*Herbert R Ohrt *local sm*C D (Chuck) Hilton *national sm*Walter Rothschild *pd-sd* Bud Suter *fd*Al Heinz *ce*Roger Sawyer *nd*Ken Kew NARTB IRNA NARTND

MASON CITY	KRIB	1490	250	MBS	*AP*				

Mason City Broadcasting Co *p*Louis Wolf *gm-cm*Joseph S Simon *pd-fd*Bob Cavanaugh *sd*Tom O'Connor *ce*Dick Kelly NARTB

MASON CITY	KSMN	1010	1,000-D	Liberty	*UP*				

Mohawk Broadcasting Co *p-gm-m*Robert M Carson *vp-sm-cm*Norman W Rice *pd-nd*Howard O Campbell *fd*Mike Smith *ce-d* Herb Marshall NARTB

City	Call	Freq.	Power	Network	News	Fm Call	Freq.	Power	Chan.
MUSCATINE	KWPC	860	250-D	Tall Corn	*UP*	KWPC-FM	99.7	9	259

Muscatine Broadcasting Co *gm-cm*George J Volger *pd*DonaldWooten *fd*Jack Butcher *sd-nd*Jim Ryan *ce*Tom Winn NARTB NARTND IRNA IBA

OELWEIN KOEL 950 500 *UP INS*
Northeast Iowa Broadcasting Co *p*Art Schnieder *vp*Clem Crahan *gm*W J Teich *pd-sd*Ed Jenkins *fd*Paul Ruse *cm*Don McKee *ce*Ralph Giese NARTB IBA (TV application)

OSKALOOSA KBOE 740 250-D *AP*
*p*E G Wenrick *vp*Earl Seegar *gm*Ken Kilmer *cm*L G Stanley *ce*Robert W Moore *nd*Lew Hudson

OTTUMWA KBIZ 1240 250 MBS *AP*
KBIZ Inc *p-gm*James J Conroy *vp*Merrill Gilmore *sec-treas-m*Eleanor M Haling *cm*Alice E Fisher *ce*Loyd Hanson

SHENANDOAH KFNF 920 1,000-D 500-N *AP INS*
Capital Broadcasting Co *p*C J Abbott *vp-gm-m*C Earl Williams *pd*Earl Blakesley *fd*Dean Barnett *sd-nd*Clair Gross *sm*Tom Cary *ce*Franz Cherny NARTB NARTND IRNA IBA

SHENANDOAH KMA 960 5,000 ABC *AP UP*
May Broadcasting Co *p*Edward May *gm*Owen Saddler *asst m*Anthony Koelker *pd*Wayne Beavers *fd*Merrill Langfitt *sd*Merl Douglas *sm*Howard Peterson *pub service m*Harold Arkoff *ce*R J Schroeder *nd*Ralph Childs *women's pd*Doris Murphy NARTB NARTND IRNA IBA

SIOUX CITY KCOM 620 1,000 Liberty *UP*
KCOM Broadcasting Co *p-gm*Dietrich Dirks *vp*W Klinger *pd*Eugene Bouchier *fd*Hap Burgess *sd*Jack Finlayson and Gene Sherman *cm-sm*Sheldon Singer *ce*Alvin H Smith *nd*Millord Miller NARTB IBA

SIOUX CITY KSCJ 1360 5,000 ABC *AP* KSCJ-FM 94.9 13.6 235
Perkins Bros Co *p*W R Perkins *pd*Elizabeth Sammons *m-cm-sm*E T Flaherty *ce*S C Dier

SIOUX CITY KTRI 1470 5,000 MBS *UP*
Sioux City Broadcasting Co *p*John C Kelly *vp*Lennon Kelly *gm-m-cm*E J Huber *pd-fd-nd*Bob Hansen *sd*Ted Moore *ce*Willard Easterly NARTB IBA

SIOUX CITY WNAX 570 5,000 CBS *AP UP*
Cowles Broadcasting Co *p*Gardner Cowles *vp*Robert R Tincher *resident m-nd*Art Smith *pd*Herb Howard *fd*Chris Mack *sd* Les Davis *cm*D D Sullivan *ce*Clif Todd NARTB IRNA NARTND

SPENCER KICD 1240 250 MBS *AP*
Iowa Great Lakes Broadcasting Co *p-gm-m*Ben B Saunders *vp-pd-sd*Mason Dixon *fd-nd*Harvey Sanford *cm-sm*Henry Cate *ce* Eldon Kanago IRNA

STORM LAKE KAYL 990 250-D *AP* KAYL-FM 101.5* 8.9 268
Cornbelt Broadcasting Co *p*O J Grau *vp*Don Dlugosch *gm-cm*J I McCord *pd*Paul Benson *fd*Bob Graham *sd*Chuck Ney *ce*Howard Carlson *nd*Budd Duvall NARTB NARTND IRNA IBA *Unlimited time

WATERLOO KBOK 1090 1,000-D
Waterloo Broadcasting Co *gm*John M Printup

WATERLOO KWWL 1330 5,000-D 1,000-N MBS *AP*
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WATERLOO KXEL 1540 50,000 ABC *INS* KXEL-FM 105.7 10.33 289
Josh Higgins Broadcasting Co *p-gm-m*Joe DuMond *vp*James Graham *pd*Em Owen *fd*Dallas McGinnis *sd*Gene Osborn *cm-sm* A J DuMond *ce*Don E Kassner *nd*Grant Price *auditor*M S McClaran IBA (TV application channel 7)

WEBSTER CITY KJFJ 1570 250-D Keystone *AP*
Land O'Corn Broadcasters *p*C V Warren *gm-cm*Wayne J Hatchett *pd-fd-nd*G D Warland *sd*George Vest *ce*Ron Allison NARTB NARTND IBA

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And the Bulletin of the Iowa Press Association

Published monthly at Iowa City, Iowa, by the State University of Iowa School of Journalism

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But the Newspaper Production Laboratory Needs Men and Women to train.

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Drop a card to the Newspaper Production Laboratory for more details on the Linotype Training Program and the Trainee Loan Fund.

Schools of Journalism In the State of Iowa

State University of Iowa, Iowa City. School of Journalism. General enrollment for first semester, 7,362. School of Journalism faculty: Leslie G. Moeller, B.A., professor and director; Frederick M. Pownall, M.A., associate professor; Arthur M. Barnes, Ph.D., associate professor; Edward F. Mason, M. A., associate professor; John V. Lund, B. A., associate professor (on leave); Walter A. Steigleman, Ph.D., associate professor; Carroll Coleman, associate professor; James Jordan, J. D., assistant professor and head of University Information Service; Ellis H. Newsome, M. A., assistant professor; William E. Porter, M. A., assistant professor; William James Morrison, M. A., instructor; Charles E. Barnum, instructor; Donald P. Schrader, M. A., instructor; Wilbur Peterson, M. A., instructor; J. Richard Stevens, M. S., instructor; Virginia Coverdale, M. S. J., instructor; Robert J. Cranford, M. A., instructor; Harold L. Nelson, M. A., instructor; William McBride, B. A., instructor; Leonard Hippchen, M. J., instructor; Henry Africa, lecturer; Dr. Arthur M. Barnes, head of Research Division; William James Morrison, head of Newspaper Production Laboratory; Wilbur Peterson, head of Bureau of Newspaper Service and Iowa Press Institute; Norman Meier, Ph.D., technical director, Bureau of Audience Research; Mrs. Kathleen Cassill, librarian; Miss Loie Randall, secretary; Miss Joan Grotewohl, B. A., secretary; Research assistants, Dozier Cade, Ralph Darrow, Asalee Ferguson, David C. Miller, Carmelita Singel, Walter P. Watters; assistants, Alice Anderson, Phyllis E. Beebe, David R. Bowers, Darlene Crouch, Wayne Danielson, James H. Herring, William J. Holmes, Jr., Billy Gene Jenner, Rosmond Jensen, Francis K. Kilpatrick, Ivan Klecka, Kathryn S. Main, Jacquelyn Mallov, James MacNair, Jean K. Norris, Helen Ann Rohret, Norma Sexton, Donald A. Stanley, Richard S. Thompson. School of Journalism enrollment, Oct., 1951: 187 undergraduates (freshmen 57, sophomores 32, juniors 46, seniors 50, unclassified students, 2); 34 graduate students. Graduated in journalism in 1951: 60 bachelors, 22 masters.Scholarship honorary: Kappa Tau Alpha: professional fraternities: Sigma Delta Chi, Theta Sigma Phi, Alpha Delta Sigma, Gamma Alpha Chi. Accredited in News-Editorial, Advertising, News Photography, Radio Journalism and Community Journalism sequences. Sequences also in Magazine Journalism and Public Relations.

Iowa State College of Agriculture and Mechanic Arts, Ames, general enrollment for fall quarter, 7,553. Department of Technical Journalism. Graduated in journalism, 1950-51, 25 bachelors and three masters. Faculty: K. R. Marvin, M. S., professor and head; Rodney Fox, M. S., professor; C. R. Elder, B. S., extension editor; Richard Hull, B. S., director, WOI; James W. Schwartz, B. S., assistant professor; Harry E. Heath, M. S., assistant professor; Ellen Pennell, B. S., assistant professor; Dwight Bannister, B. J., assistant professor; William Ames, M. S., instructor; Marshall Souers, A. B., lecturer; J. C. Huseby, staff artist; Barbara Hollingshead, secretary; Graduate assistants, Frances Arnold, Mable E. Brown, Elinor Chase, Don Davis, Stanley E. Geiser, Price Gittinger, Donald Hanson, John Heer, Robert Kern, Tess Williams, Richard Vogl. Journalism enrollment, October, 1951; 165 undergraduates (freshmen 40, sophomores 57, juniors 34, seniors 30, unclassified 4, graduate, 21).

Drake University, Des Moines. Department of Journalism. Faculty: R. M. Bliss, acting head of department; Cliff Millen, B. A.; J. E. Ratner, M. A.; Philip Amundson, B. A.; George Yates and Charles Reynolds, B. A.

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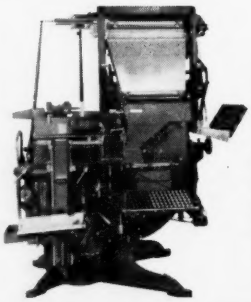

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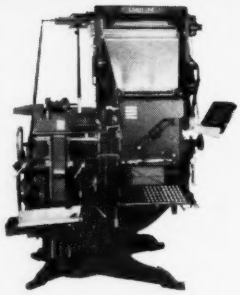

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Four Ways to Help Linotype Training

Trade-shop help for Iowa newspapers is still in short supply, according to James Morrison of the State University of Iowa's newspaper production laboratory. He has again reminded publishers that the laboratory stands ready to help train men and women for the newspapers of Iowa.

Registration in the linecasting machine course takes place three times a year. The summer session begins in June and runs 12 weeks. The fall term of 17 weeks starts in September and the spring session begins in February and lasts 17 weeks.

Morrison also suggested that publishers might do four things to help insure an adequate supply of linotype operators.

Visit with graduating seniors. The high school superintendent can give the publisher the names of June graduates who do not plan to go on to college. Telephone them, or if you can, see them personally about printer operator training. Send the lab the names of those interested.

Talk to youngsters now working at unskilled labor. The kid who services your car at the corner filling station, the boy who is clerking at the grocery, the girl clerking at the five and dime—all these young people should respond to the attractions of a skilled trade.

Talk to boys and girls now doing some kind of mechanical work. The boy who is working at the local garage, the young man helping his dad on the farm, the girl working as a typist are all logical prospects for linotype training. Send us their names.

Run a news story, a display ad, or a want ad in your newspaper. These three effective devices available to the publisher will bring in many interested prospects. Ask the man or woman to drop in at your office for a talk about the opportunities in the printing field and tell him the benefits of this honorable occupation.

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For over [illegible] years the Franklin Printing Catalog has furnished printers with a reliable, easy to use guide for valuing their commercial printing orders. To assure your getting a copy—to study at your leisure—we urge you to send for a 60-day free examination today.

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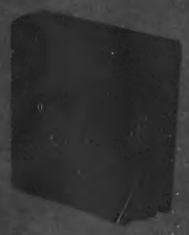

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The business of the men and women of A & P is efficient food distribution.

They make no claim to being educators, but they often find themselves in the role nonetheless.

Because of A & P's recognized leadership in the food industry, hundreds of organizations, in all parts of the country, visit A & P operations each year to see how the food they eat and feed their families is manufactured, or how the food they produce is handled.

Among these groups, for example, are:

1. Students – from 4th and 5th grade pupils to college students of marketing, who tour A & P's bakeries and manufacturing plants.

2. Women's clubs and other consumer groups who visit stores to learn how they are run, and to see demonstrations of meat cutting, produce selection, etc.

3. Farmers who grow the food A & P distributes, who visit warehouses to see how food is graded, packed and moved from farm to store.

The men and women of A & P are proud of these visits and the interest in A & P that prompts them. They are proud of the operations which these groups see, and of the policies pioneered 93 years ago, which enable them to do the nation's most efficient job of food distribution.

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